



April 8, 2011

Nevada Department of Wildlife
License Office-Heritage Tags
4600 Kietzke Lane, D-135
Reno, Nevada 89502

Dear Commissioners and the Heritage Tag Committee:

Wildlife and Habitat Improvement of Nevada (WHIN) respectfully requests a mule deer Wildlife Heritage Tag for the hunt year 2012. WHIN is a domestic, non-profit corporation whose mission is borne out in our name. We have been very successful in auctioning Heritage Tags in the past and we will be so again. We have gained upwards of \$4-500,000 for the Fund.

The tag will be auctioned at our annual fundraiser proposed for April 2012 at the Gold Coast Hotel and Casino. Our fundraiser is comprised of a dinner, raffle, and auction. We expect to seat over 250 people. We have launched a new effort to grow our membership and attendance. Thus far, we expect over 200 persons to attend this month's banquet.

The tag will be advertised on our web page (WHINLV.ORG), in our newsletters, and in our flyers for and announcements of the fundraiser. WHIN will assure that hunter service entities such as Safari Club International, Carter's Hunter Services, Blair Worldwide Outfitting, and Arizona Sportsmen advertise the tag to their customers. As in the past, we will recruit for hunters to participate by phone or send a representative if they cannot attend the auction. Our Conservation Liaison, Wayne Bliss, is familiar with many big game hunters through his hunting group associations. He will personally be contacting many of those hunters and groups.

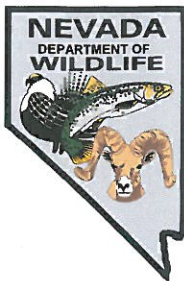
WHIN will provide taxidermy for a shoulder mount for the trophy from a local taxidermist.

Sincerely yours,

Bill De Juncker,
President

Cc:
Wayne Bliss,
Conservation Liaison, WHIN

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NEVADA DEPARTMENT OF WILDLIFE
License Office – Heritage Tag
4600 Kietzke Ln, D-135
Reno, NV 89502

2012 HERITAGE TAG VENDOR INFORMATION FORM

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name:	Wildlife and Habitat Improvement of Nevada		
Organization Address:	P.O. Box 98435		
City:	Las Vegas	State:	NV
		Postal Code:	89120
Contact Person:	Wayne Bliss	Contact Phone No.:	(702) 736 4182
Secondary Contact Person:	Bill De Juncker	Contact Phone No.:	(702) 245 1250
Email Address:	wbliss3@cox.net	Website Address:	www.whinlv.org
Date of Auction:	April 2012		
Time of Auction:	Saturday evening; 7:00 pm		
Place of Auction:	Gold Coast Casino & Hotel		
Type of Function (banquet, convention, etc):	banquet		
Estimated Attendance:	175+		
Specie(s) requested in Proposal:	Mule deer, desert bighorn, antelope		
Proposed advertising and marketing strategy (attach any additional information):	(see attached letter)		
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc.	shoulder mount of trophy to be donated by WHIN		