



April 8, 2011

Nevada Department of Wildlife
License Office – Heritage Tags
4600 Kietzke Ln D-135
Reno, Nevada, 89502

To Whom It May Concern:

Please accept this vendor proposal from the California Chapter Wild Sheep Foundation for its 10th Annual Fund Raising Banquet.

I believe the attached information will satisfy all requirements for the proposal, however, if additional information is needed please contact me at your earliest convenience and I will satisfy any oversight that I may have made.

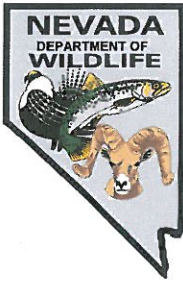
Thank you for your time and the opportunity to submit.

Sincerely,

Jim Fitzgerald
CAWSF Director
Special Tags Chair

559/281-4308
Ramhunter3@wildblue.net

RECEIVED
APR 11 2011
NEVADA DEPT. OF WILDLIFE



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License Office – Heritage Tag
4600 Kietzke Ln, D-135
Reno, NV 89502

2012 HERITAGE TAG VENDOR INFORMATION FORM

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: CALIFORNIA CHAPTER WILD SHEEP FOUNDATION		
Organization Address: 423 BROADWAY, #617		
City: MILLBRAE	State: CA	Postal Code: 94030
Contact Person: JIM FITZGERALD	Contact Phone No.: (559) 281-4308	
Secondary Contact Person: BEVERLY VALDEZ	Contact Phone No.: (650) 455-8379	
Email Address: RAMHUNTER3@WILDBLUE.NET	Website Address: WWW.CAWSF.ORG	
Date of Auction: APRIL 28, 2012		
Time of Auction: 6:00 pm		
Place of Auction: MARRIOTT RANCHO CORDOVA, RANCHO CORDOVA, CA		
Type of Function (banquet, convention, etc): BANQUET		
Estimated Attendance: 300		
Specie(s) requested in Proposal: CA. BIGHORN SHEEP MULE DEER PRONGHORN ANTELOPE NELSON BIGHORN SHEEP ROCKY MTN. ELK TURKEY		
Proposed advertising and marketing strategy (attach any additional information): PLEASE SEE ATTACHED...		
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc. PLEASE SEE ATTACHED...		

California Chapter Wild Sheep Foundation
Contact Jim Fitzgerald
@ 559/281-4308 or Ramhunter3@wildblue.net

Date: April 28, 2012 @ 6:00 pm
Marriott Rancho Cordova
11211 Point East Drive
Rancho Cordova, CA 95742

10th Annual Fund Raising Banquet

Estimated 300 in attendance.

Advertising and Marketing:

1. We provide a quarterly newsletter to our members which will come out in December and March prior to our banquet.
2. E-mail alerts are sent monthly for the last three months which include a summary of auction items.
3. Personal phone calls are made to all members prior to the banquet soliciting attendance and describing auction offerings.
4. We advertise in the Conservation Connection which has a circulation of all FWS (Foundation for Wild Sheep) members which number over 5,000.
5. We will be heavily promoting our sponsors and donors on our web site in the months to come. (www.CAWSF.org)
6. Our hunt raffle and tags will be presented in Huntin' Fool, GSCO/OVIS and WSF magazines on a regular basis.
7. Hopefully, Nevada Department of Wildlife will also promote tags being offered through the various non-profit conservation organizations. Please feel free to share my contact information with anyone so that I can answer any questions they may have.

Packaging:

Any packaging that could occur would be through donation solicitation, as in donated taxidermy work, to enhance the offered item. Outfitters are also encouraged to donate or offer discounted rates.