

WILD HORSE PRESERVATION LEAGUE  
P.O. Box 1958 - Dayton, Nevada 89403  
[mattonco@prodigy.net](mailto:mattonco@prodigy.net) - 775-220-6806  
[www.WildHorsepl.org](http://www.WildHorsepl.org) [www.WildHorseAdventure.net](http://www.WildHorseAdventure.net)

Attachment A

TO WHOM IT MAY CONCERN:

Re: **"Wild Horse Adventure" Booklet – 'Come see Nevada's Free-Roaming Wild Horses"**

Our organization has recently been fortunate to receive two grants, one from the Nevada Commission on Tourism, as well as a grant from Horse Power (the non-profit organization which put out the Nevada Mustang license plate). This grant money will enable us to produce a booklet for tourists interested in seeing wild horses and burros on the open range. These booklets will be placed – free of charge – in tourism offices, travel agencies, airports, etc. Information will also be available online.

**Wild Horse Adventure** is designed to inform tourists from Nevada, as well as other states and countries, of places to stay while visiting rural areas of Nevada, and who to contact for guided tours, etc. These tours will be offered by 4-wheel vehicles and/or vans. We want tourists to enjoy the whole western experience. Therefore, we are looking for accommodations in bed & breakfasts, hotels, ranches and RV parks. We are also looking for guides who can be licensed to take tours out on BLM Herd Management Areas. Guides should be knowledgeable in Nevada's flora and fauna, as well as local historical and scenic points of interest.

We are fortunate to have already been in contact with one such person in the Elko area ([www.cowboyjohntours.com](http://www.cowboyjohntours.com)). We also have confirmed contact sites in Lincoln, Ely, Elko & Storey Counties and are presently working on Nye County and outlying areas of Las Vegas. In addition, we are working with BLM Wild Horse Specialists in the areas above. Terri Farley ([www.terrifarley.com](http://www.terrifarley.com)), author of the internationally-known Phantom Stallion series, recently conducted a survey on her website asking who would travel to Nevada to see the wild ones in their natural habitat. People worldwide responded enthusiastically, **"YES!"** And, they are more than willing to spend money to do so.

***Our publishing deadline is June 30, 2009.*** Any information you can provide us to help reach our goal, would be very much appreciated. Please do not hesitate to call or email myself at the number/address above, or Dorothy Nysten at 775-246-0434 ([caliconysten@gmail.com](mailto:caliconysten@gmail.com)) for any questions you may have.

We have received much encouragement and excitement from wild horse advocates about our booklet, as well as ranchers. And, just as important are the eco-tourism funds to be brought into the rural areas of Nevada by extending the opportunity for tourists to experience seeing the beauty and freedom of our wild horses and burros. Hoping to hear from you soon!

Sincerely,

*Bonnie Matton*

---

H. Bonnie Matton, President