



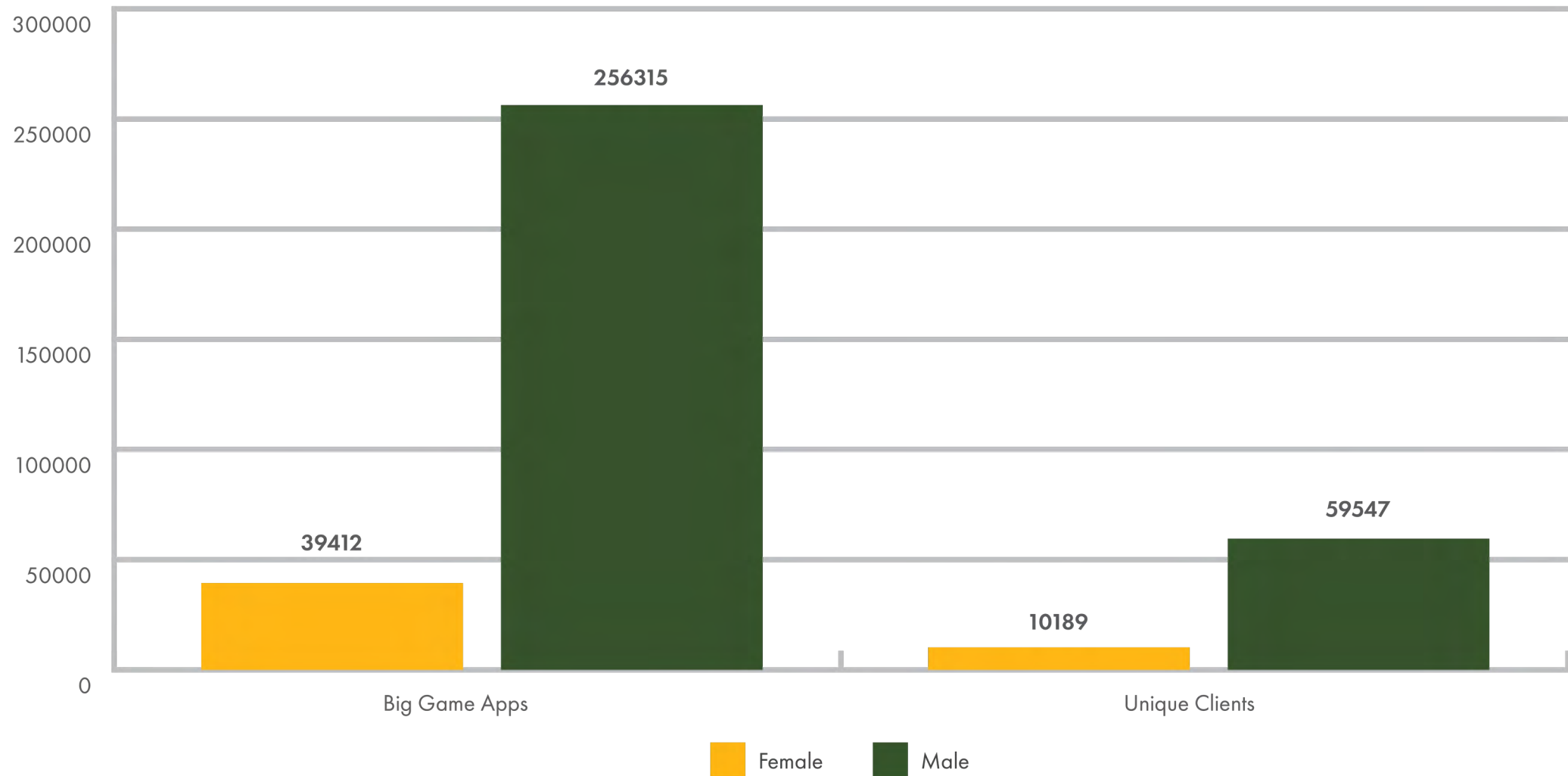
2018 BIG GAME DRAW REPORT

Nevada Board of Wildlife Commissioners

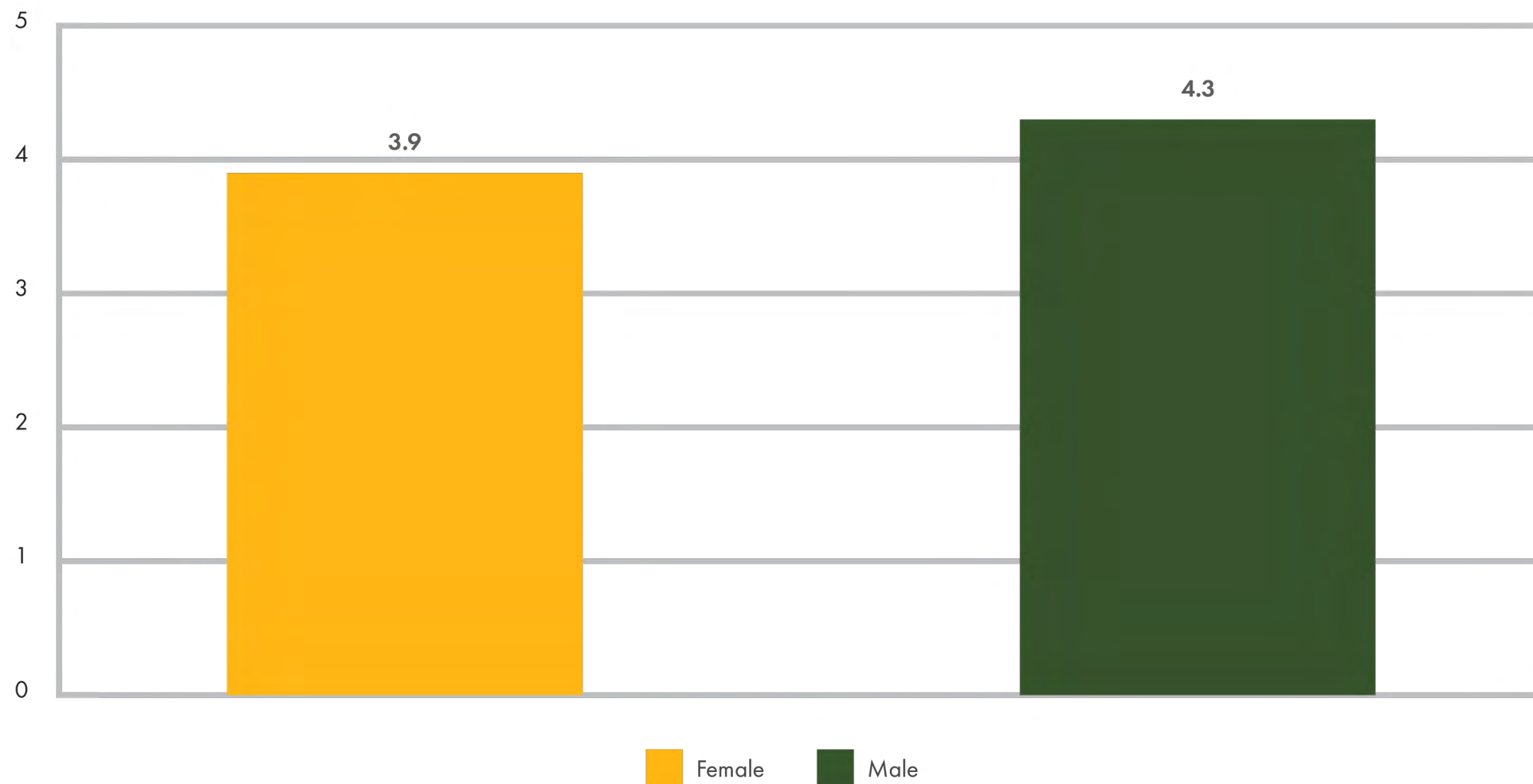


*Successful tag numbers are taken by active tag holders the time the data is pulled. Numbers are subject to change based on tag returns.

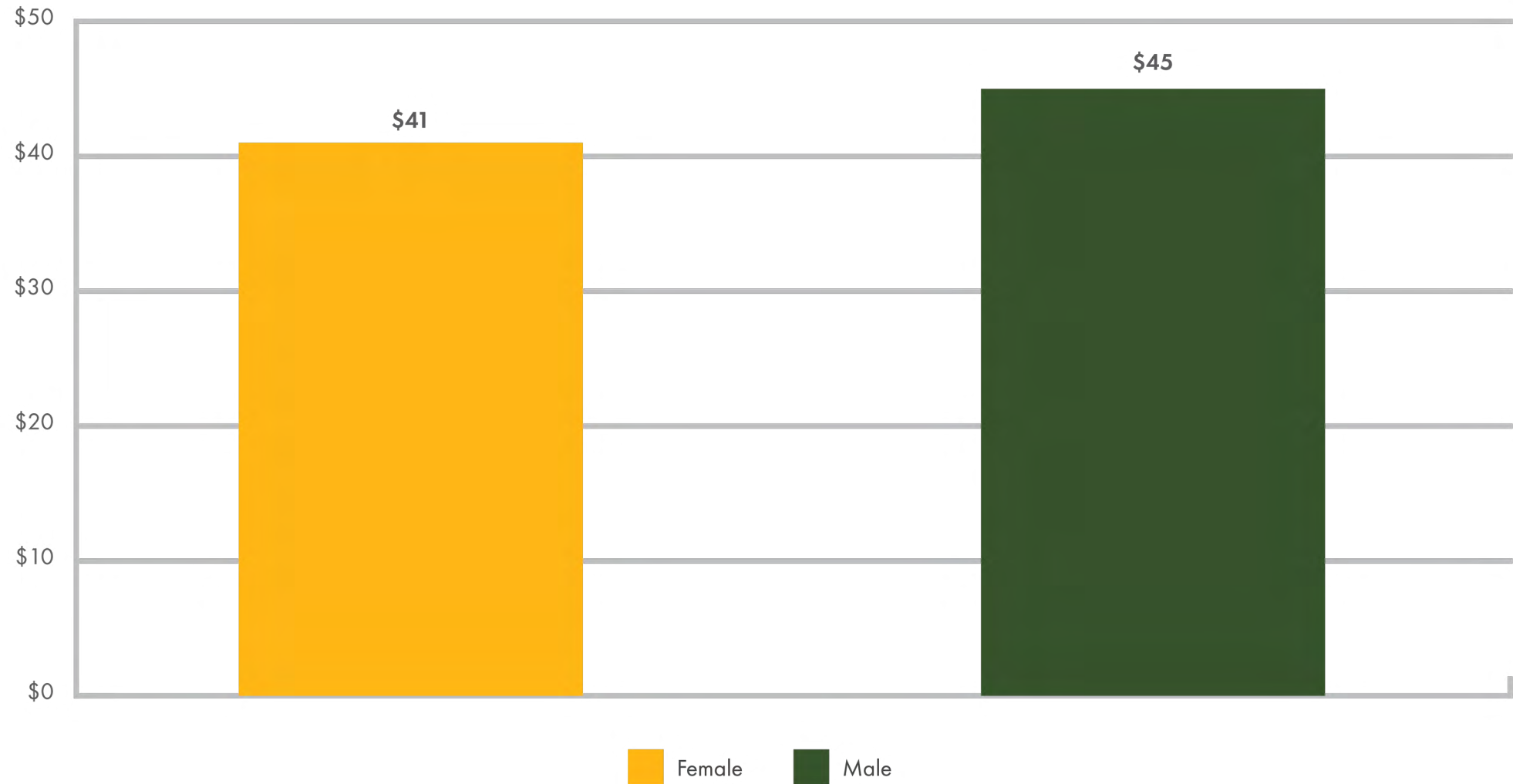
BIG GAME APPS AND UNIQUE CLIENTS BY GENDER



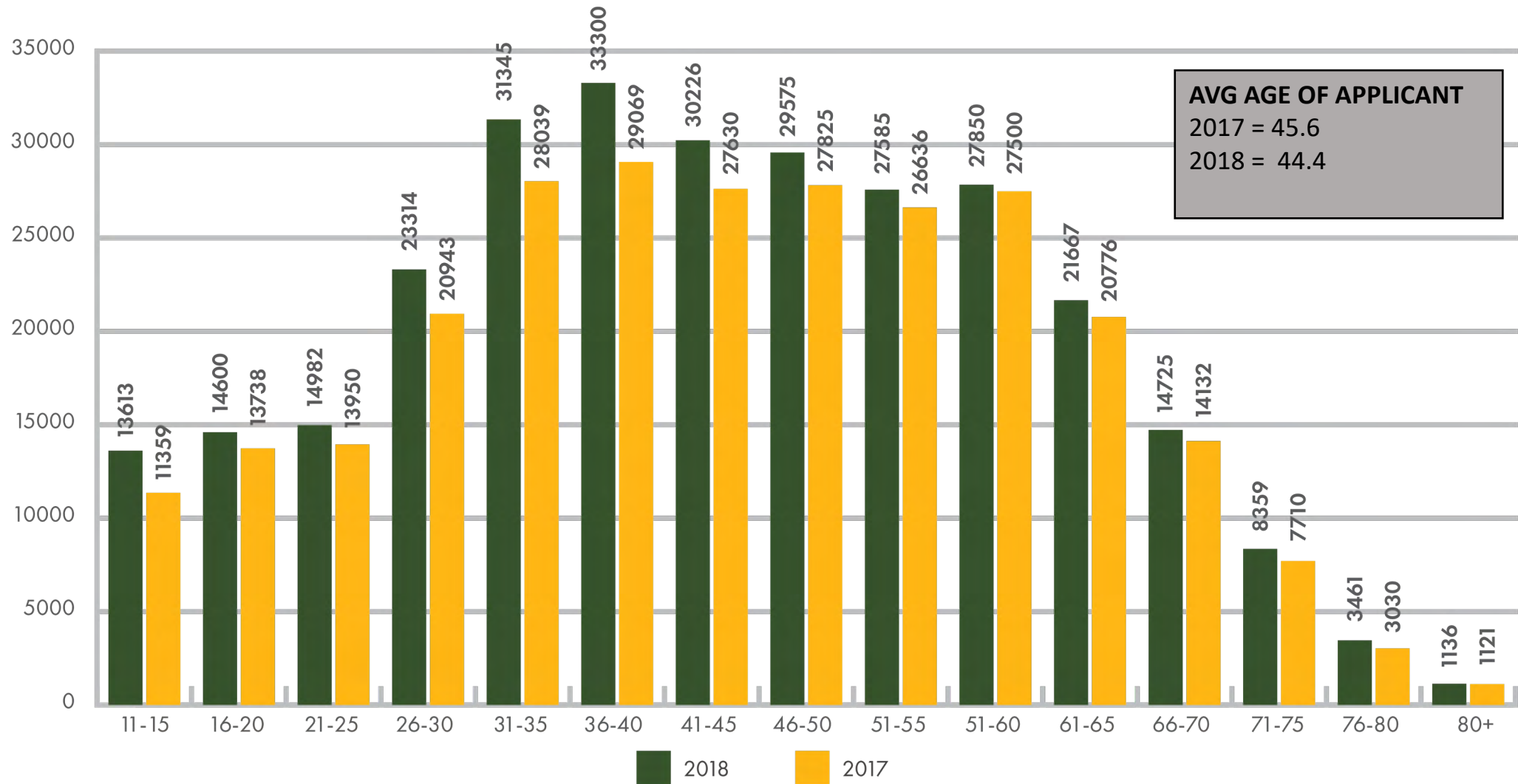
AVERAGE APPS PER CLIENT BY GENDER



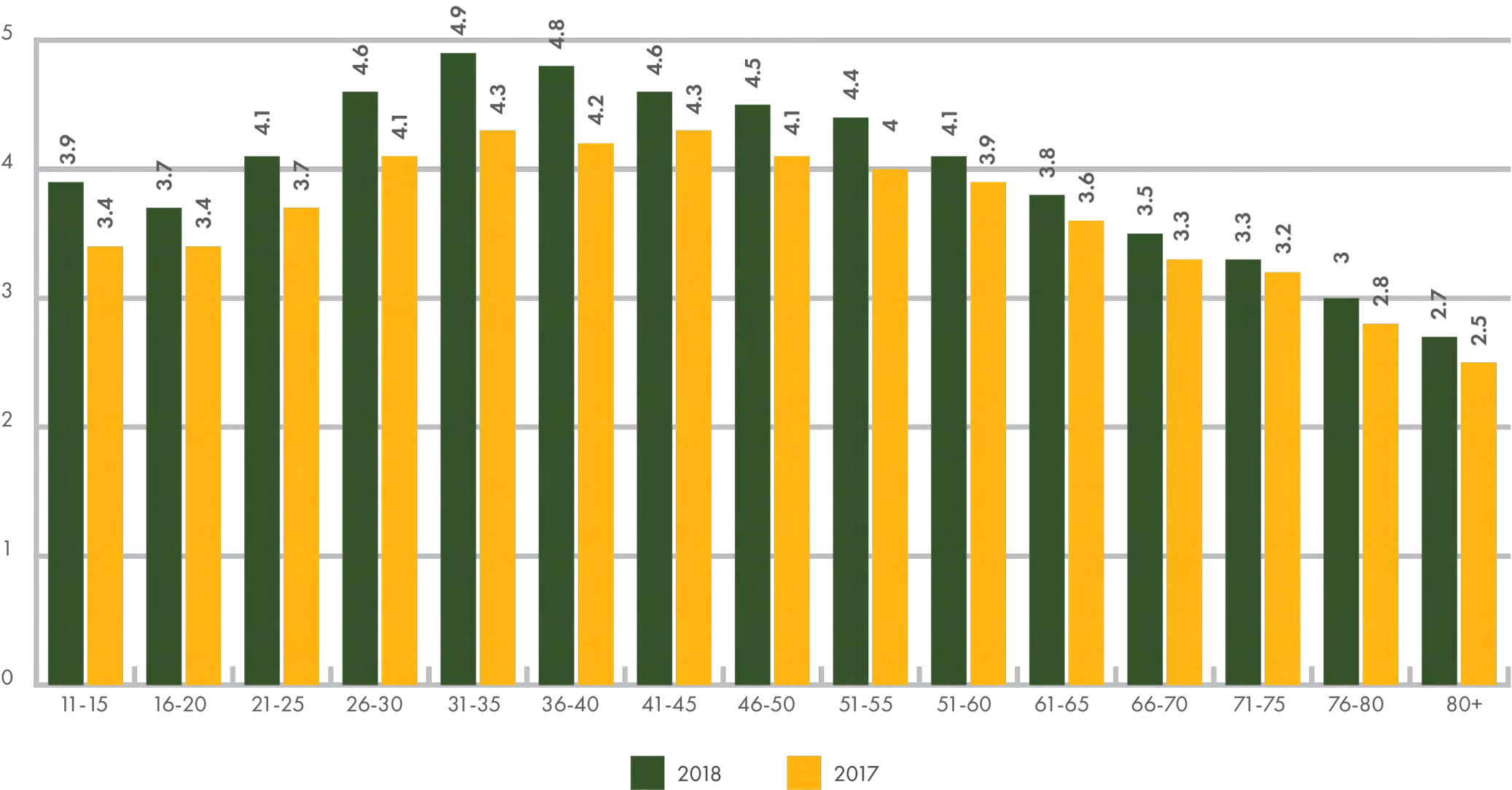
AVERAGE ORDER VALUE BY GENDER



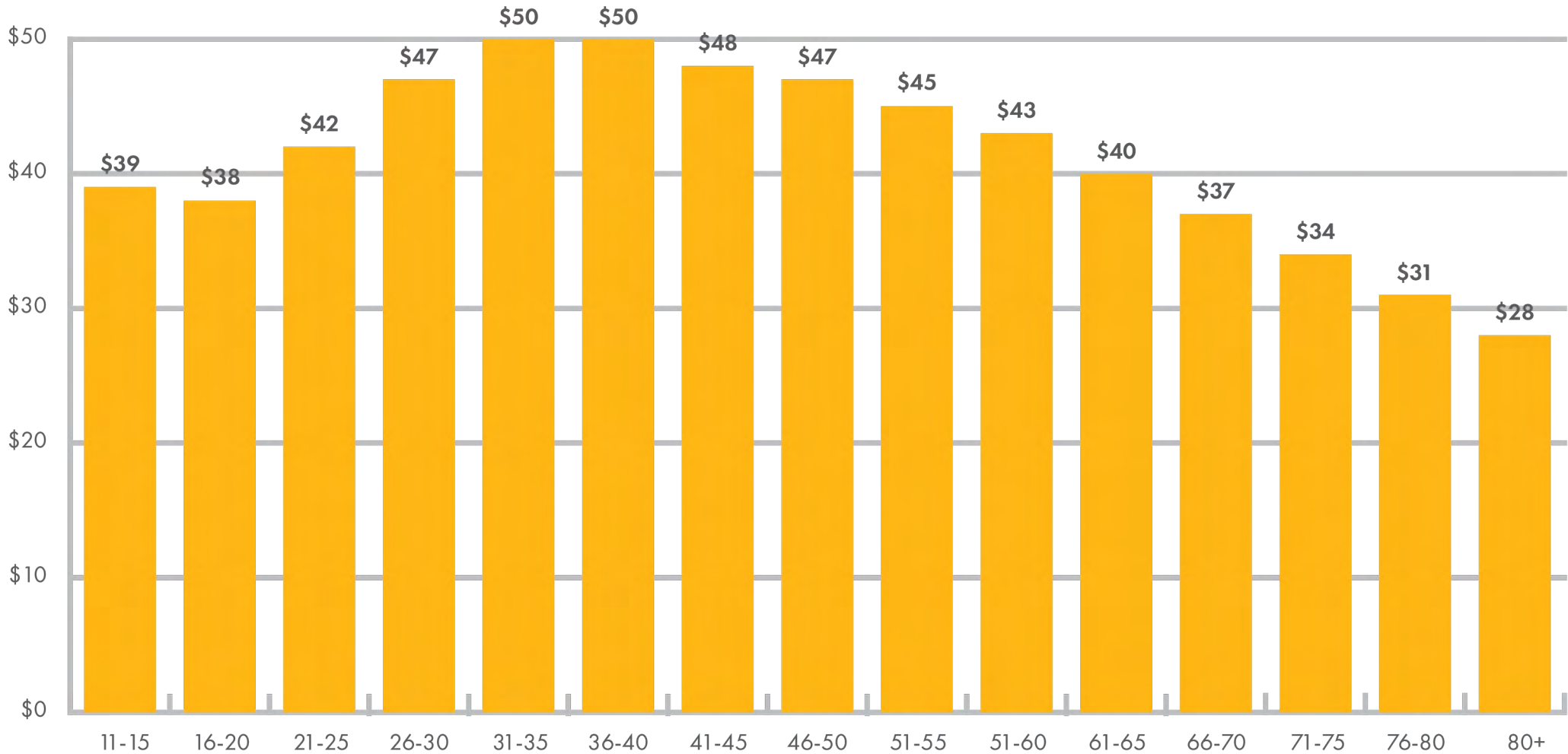
BIG GAME APPLICATIONS BY AGE GROUP



AVERAGE APPS BY AGE GROUP

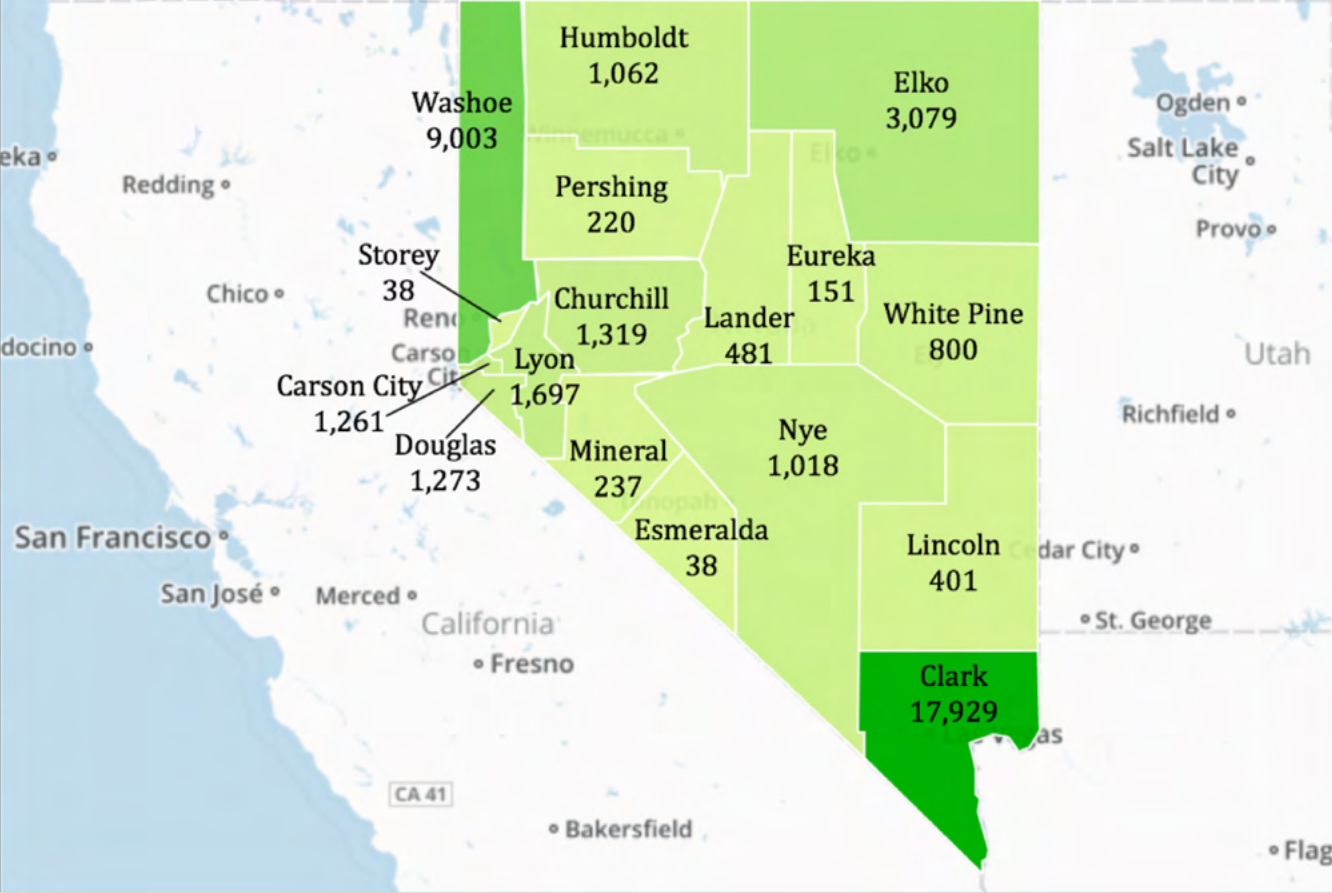


AVERAGE ORDER VALUE BY AGE GROUP

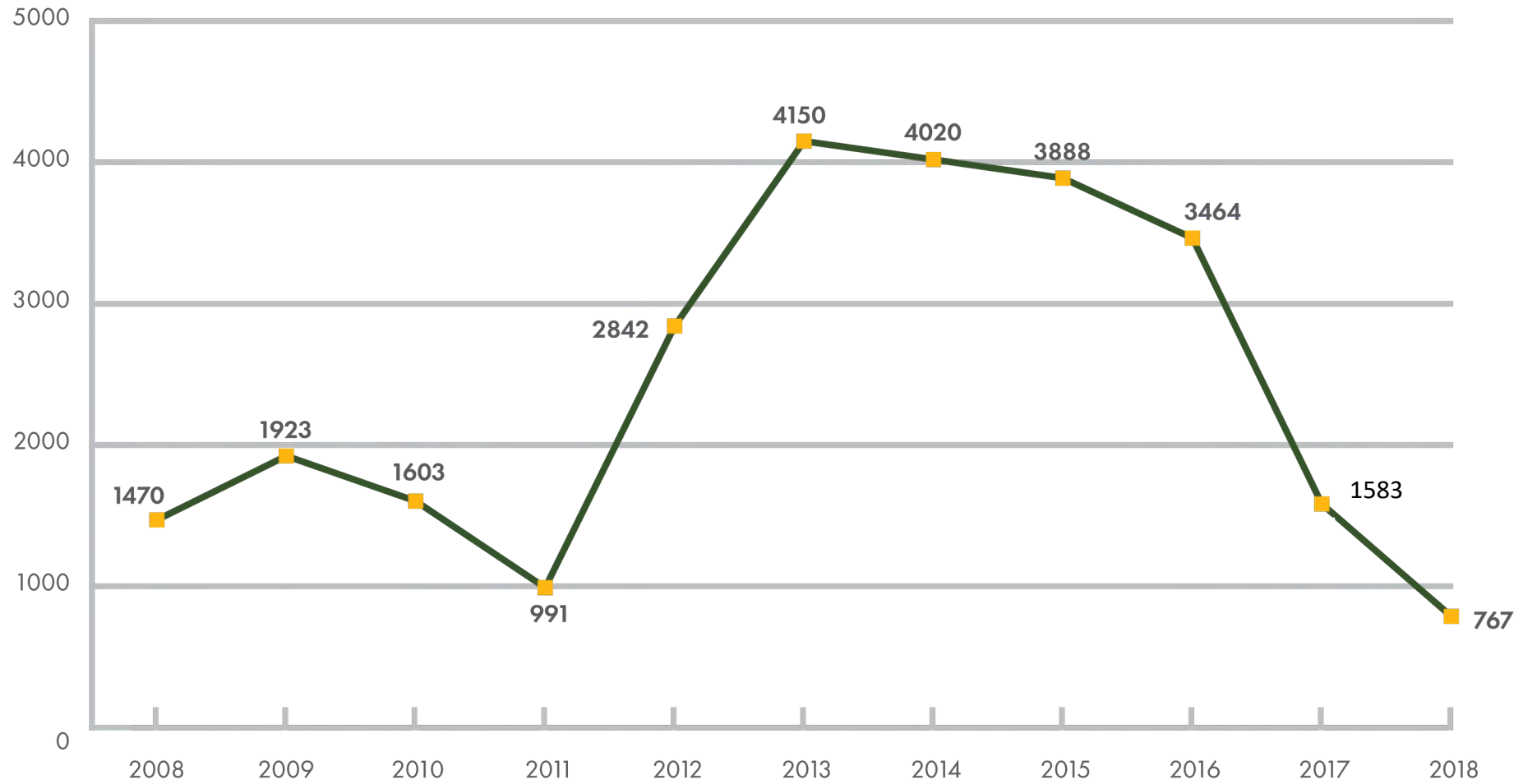


GEO BREAKDOWN OF UNIQUE CLIENTS BY COUNTY 2018

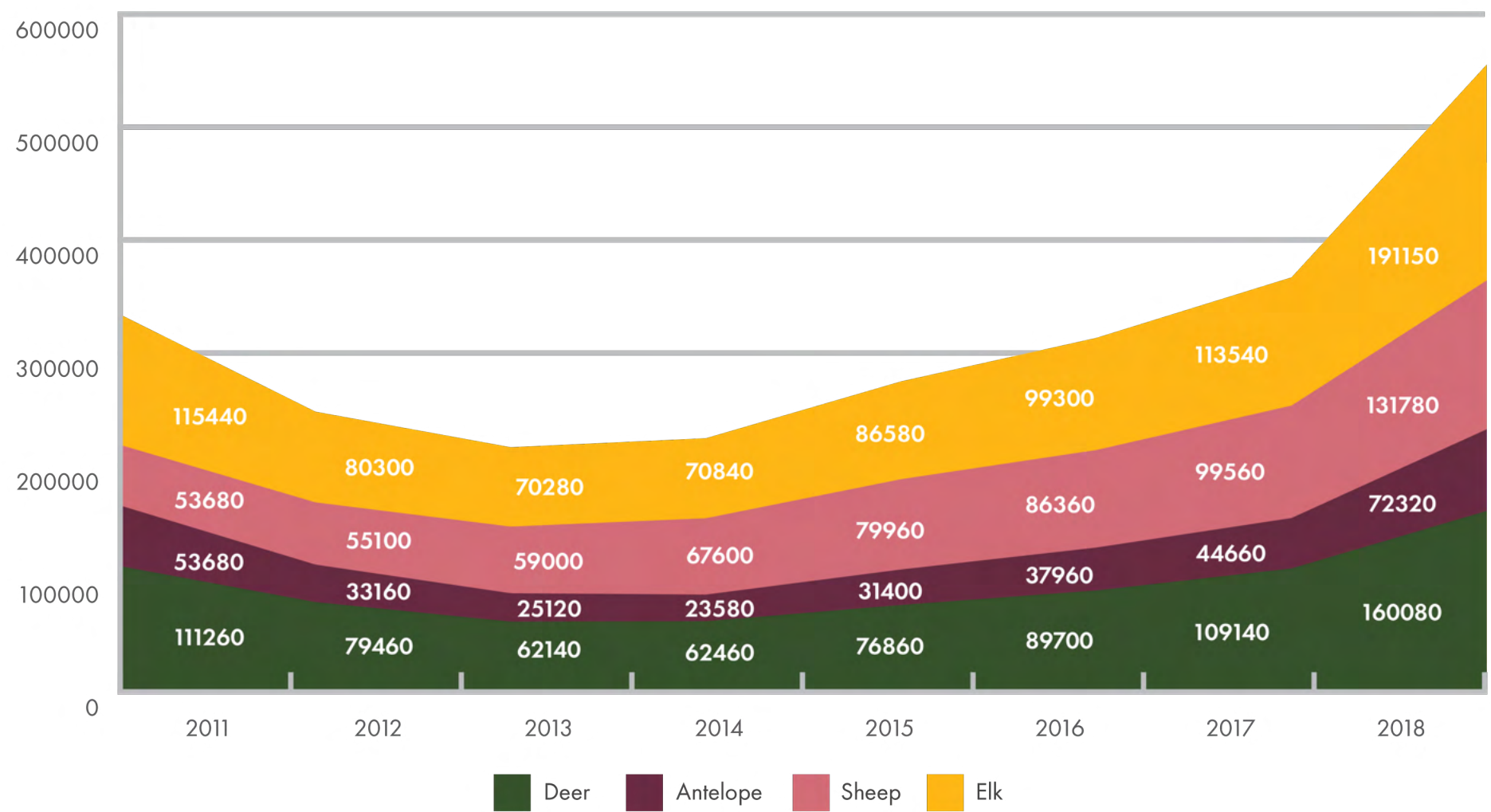
County	Unique Customers
Clark	17,929
Washoe	9,003
Elko	3,079
Lyon	1,697
Churchill	1,319
Douglas	1,273
Carson City	1,261
Humboldt	1,062
Nye	1,018
White Pine	800
Lander	481
Lincoln	401
Mineral	237
Pershing	220
Eureka	151
Esmeralda	38
Storey	38



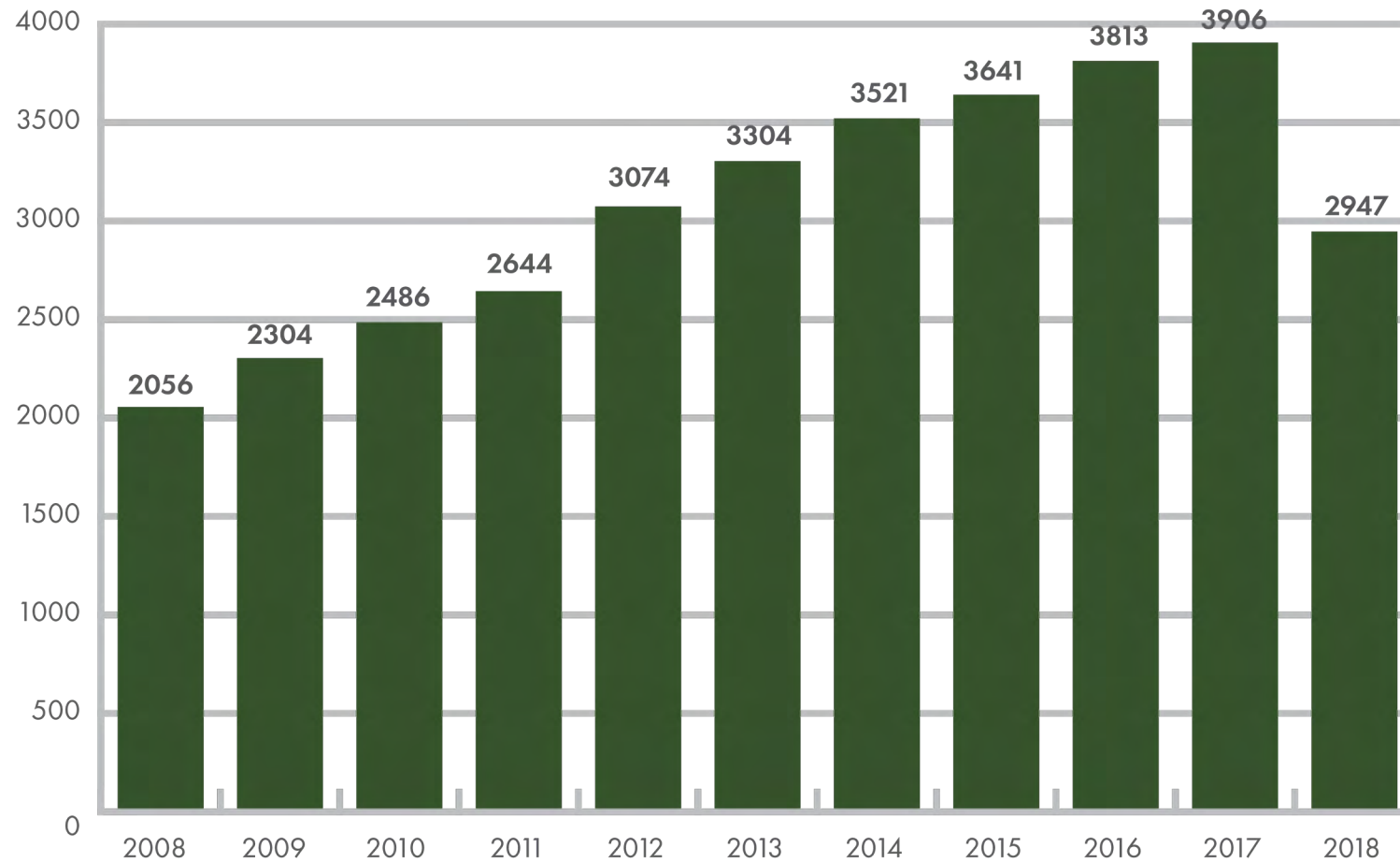
REMAINING DRAW APPS BY YEAR



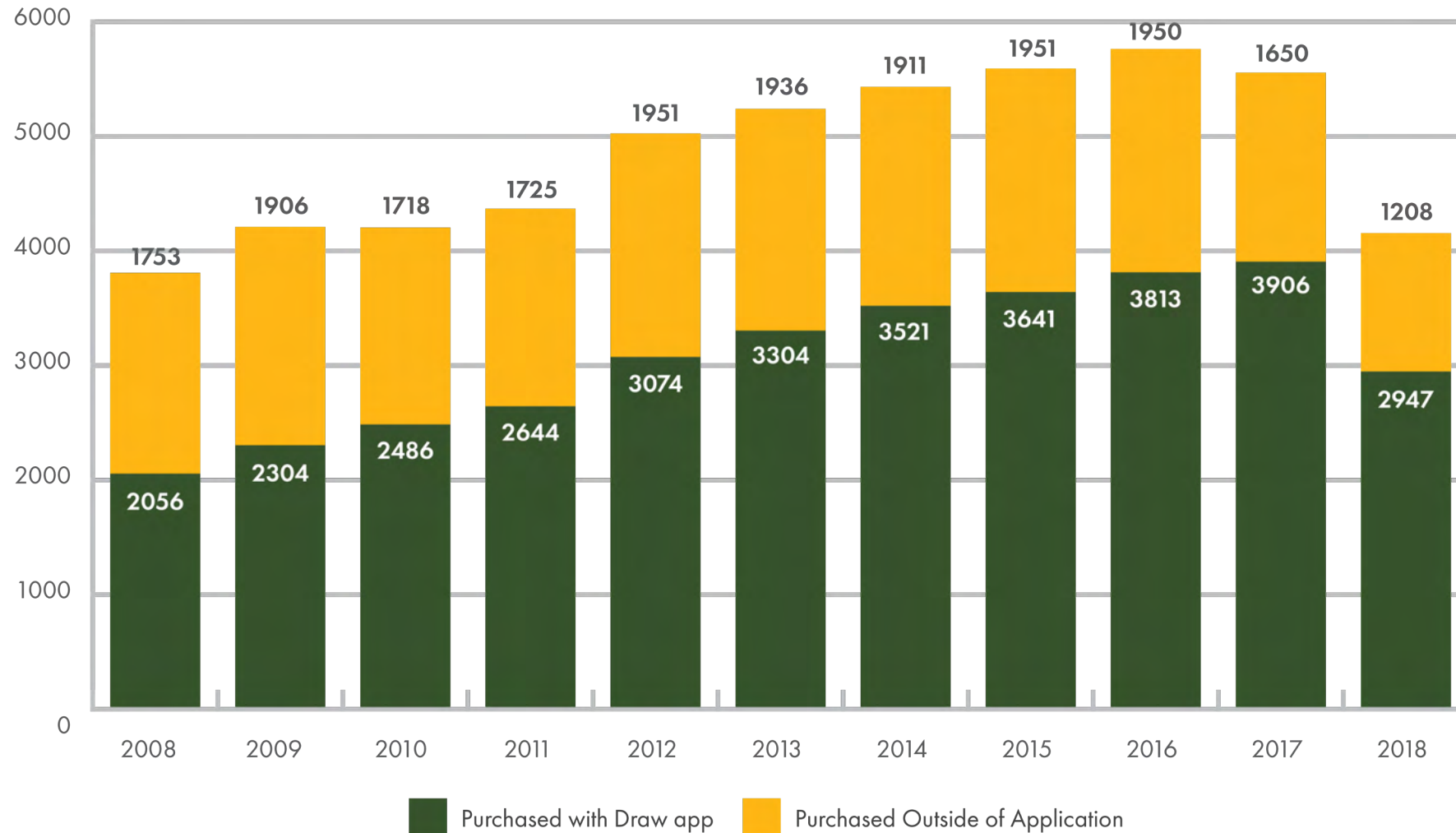
SILVER STATE TAG APP REVENUE



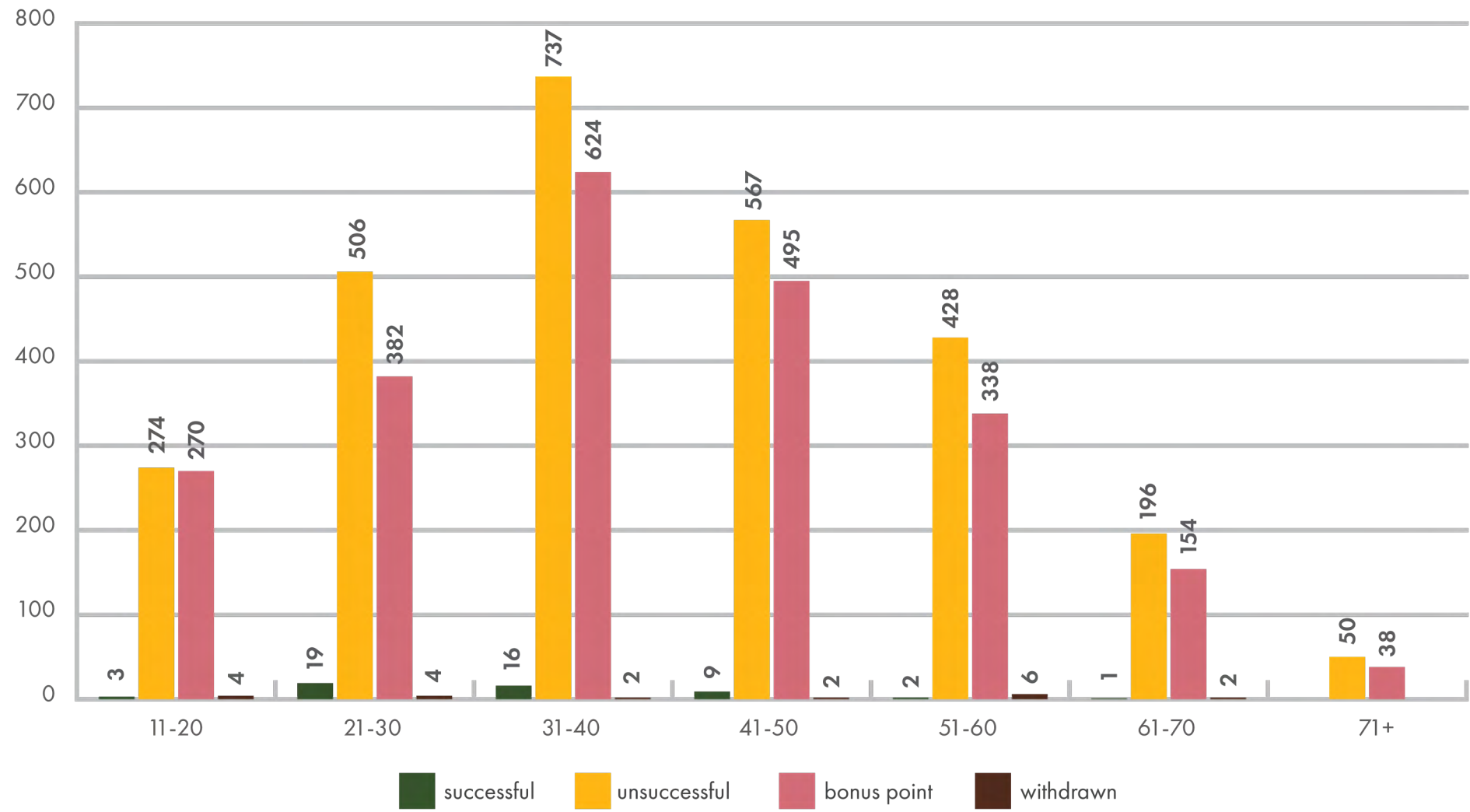
MOUNTAIN LION TAGS BY YEAR - BIG GAME DRAW



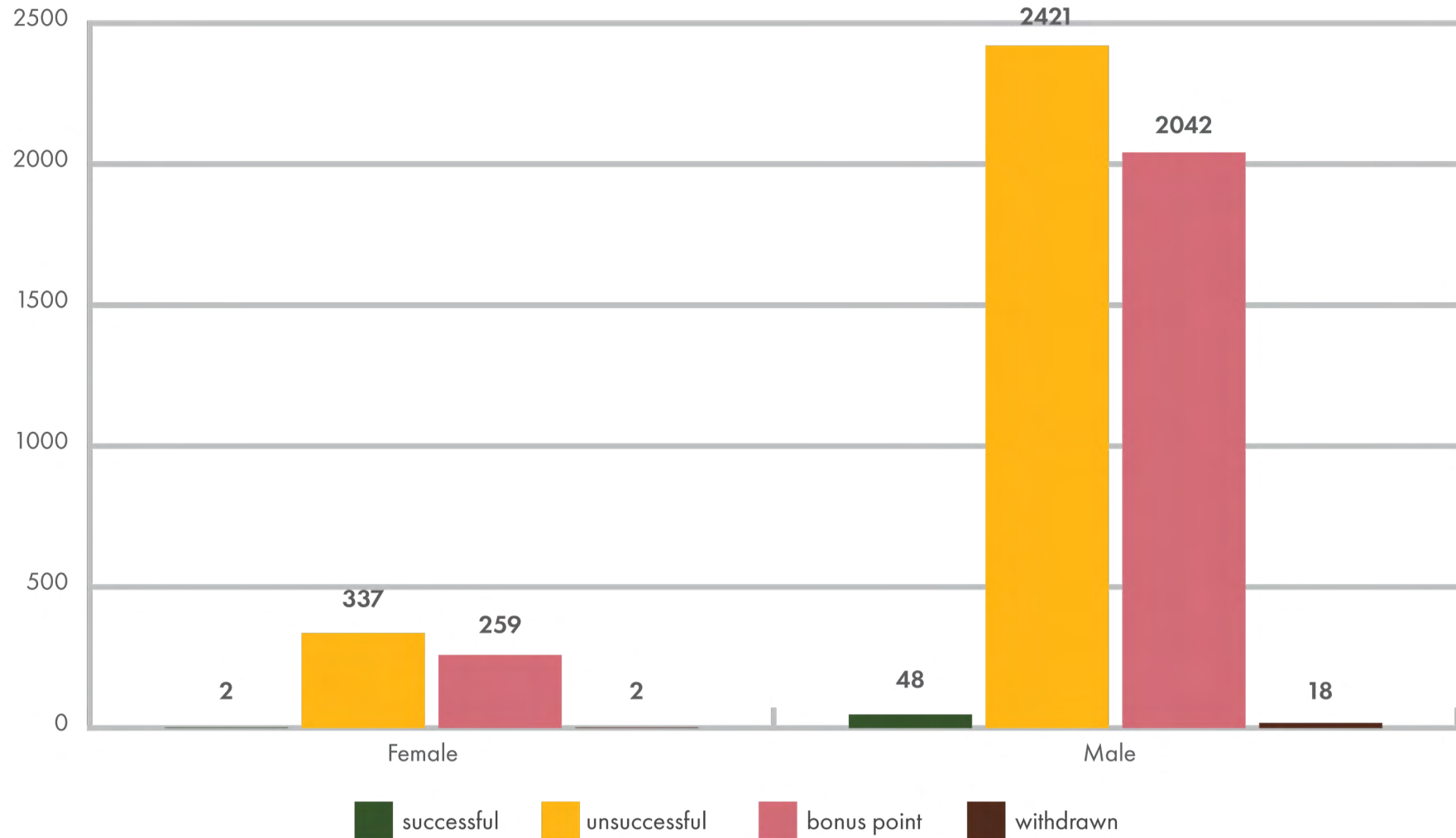
MOUNTAIN LION TAGS FROM BIG GAME DRAW AND OVER THE COUNTER BY YEAR



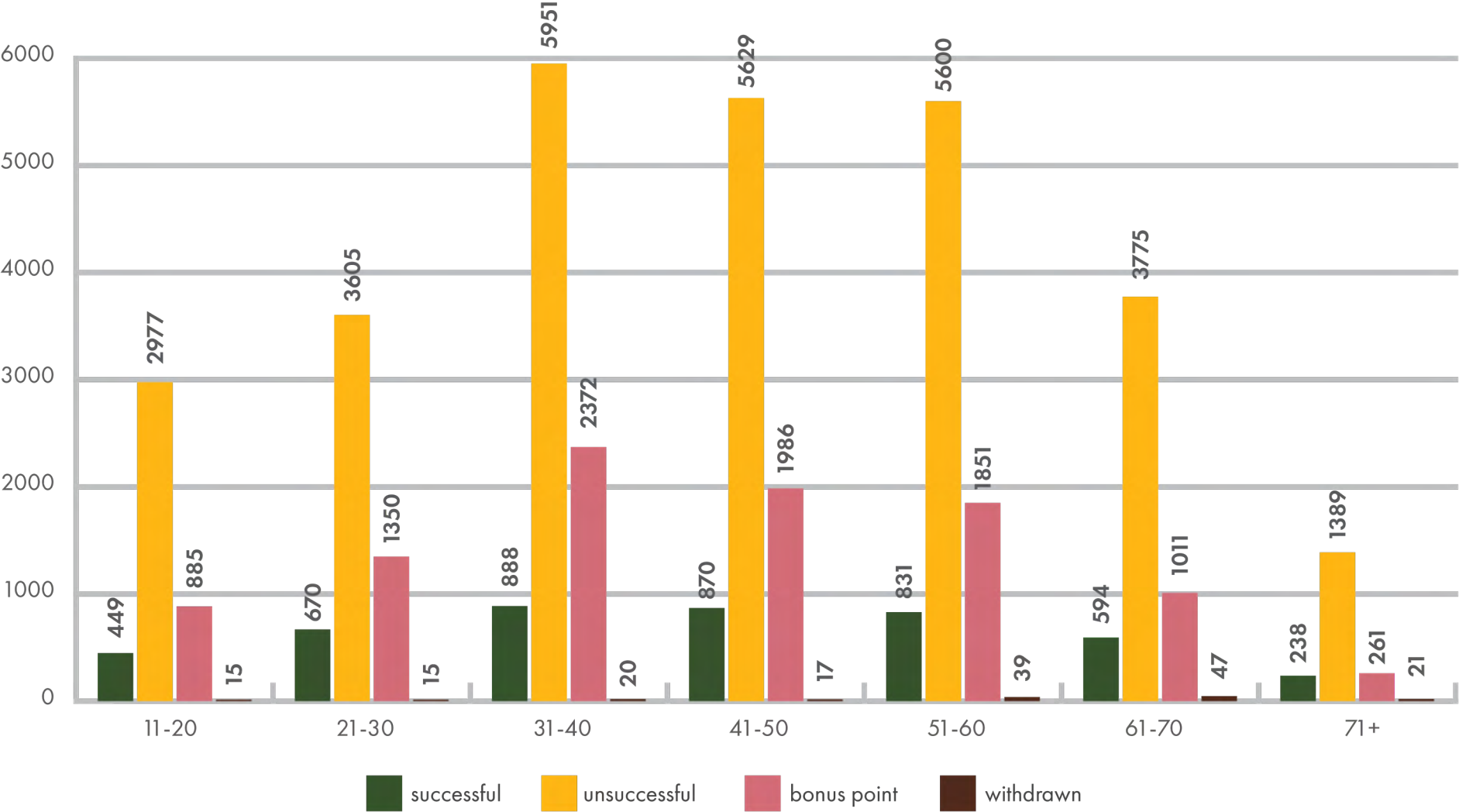
BEAR APPS BY STATUS AND AGE GROUP



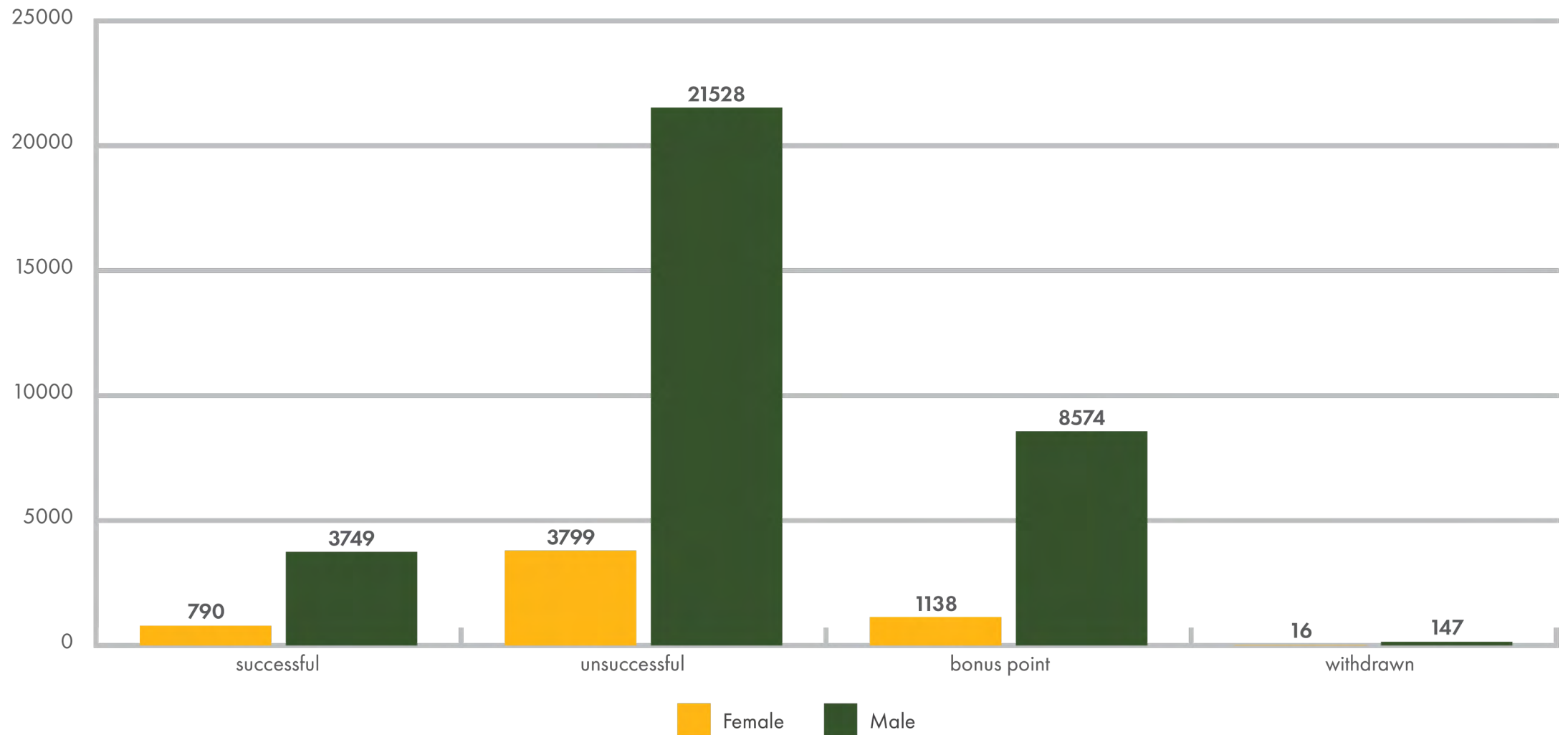
BEAR APPS BY STATUS AND GENDER



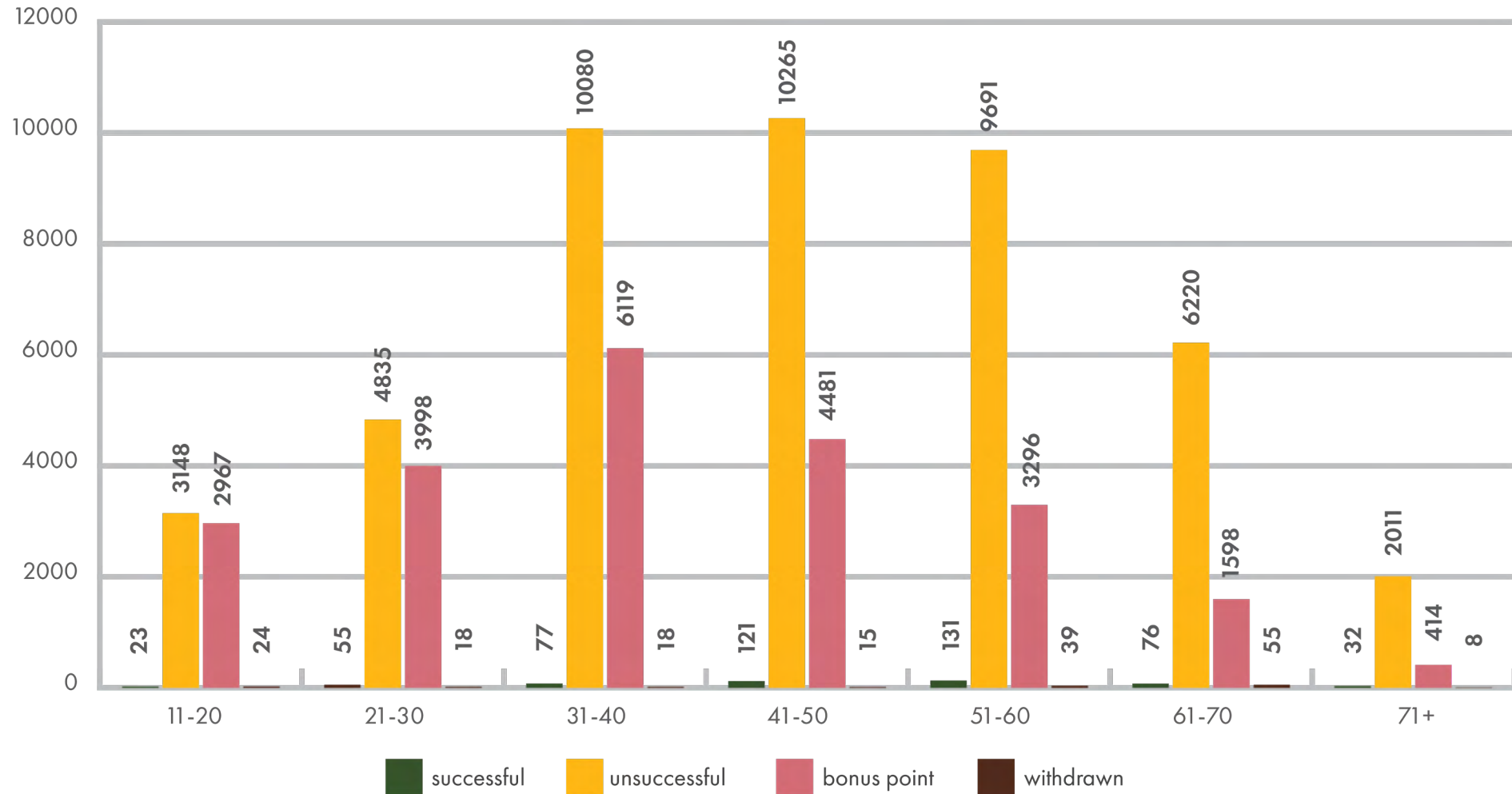
PRONGHORN APPS BY STATUS AND AGE GROUP



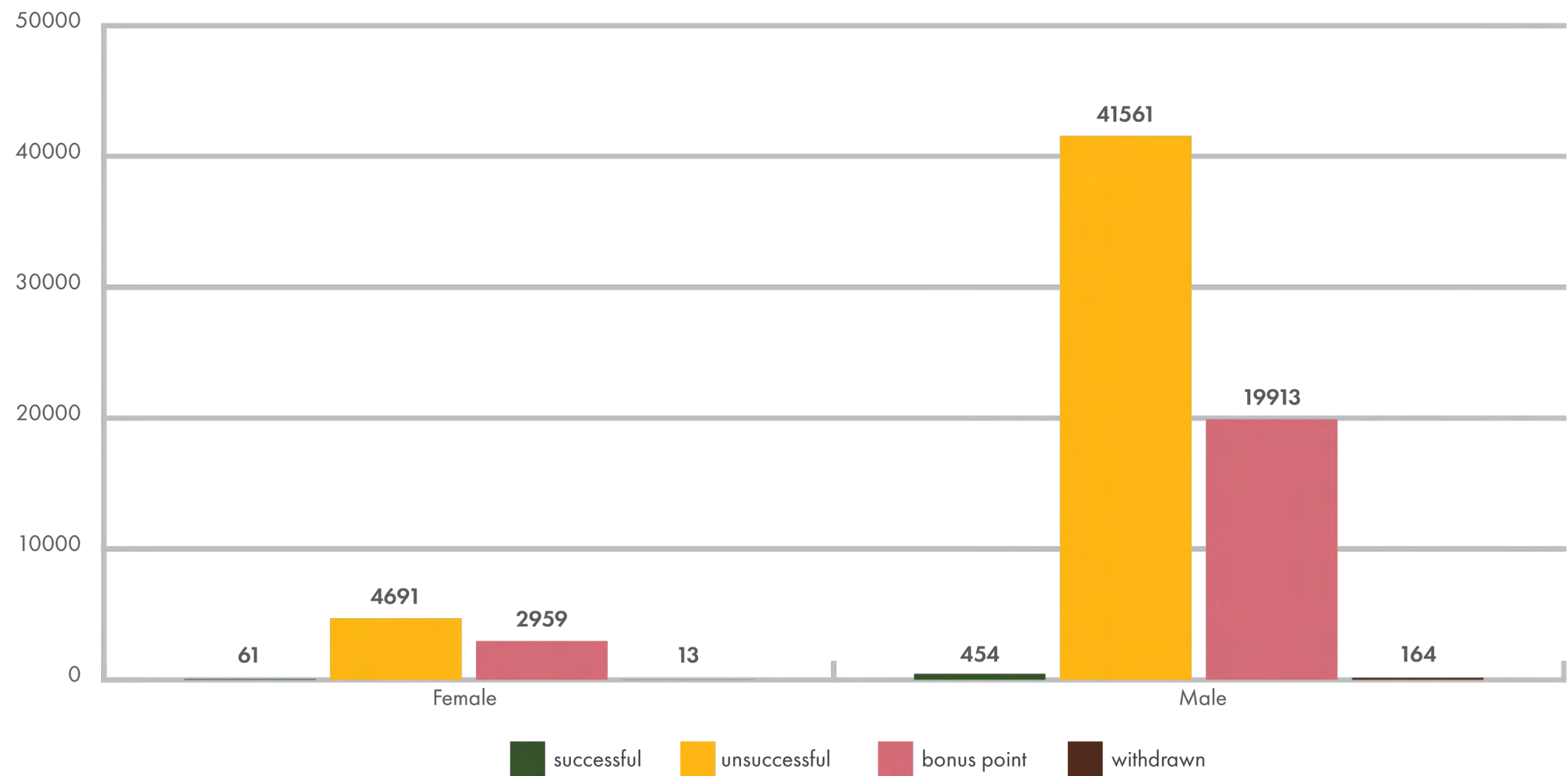
PRONGHORN APPS BY STATUS AND GENDER



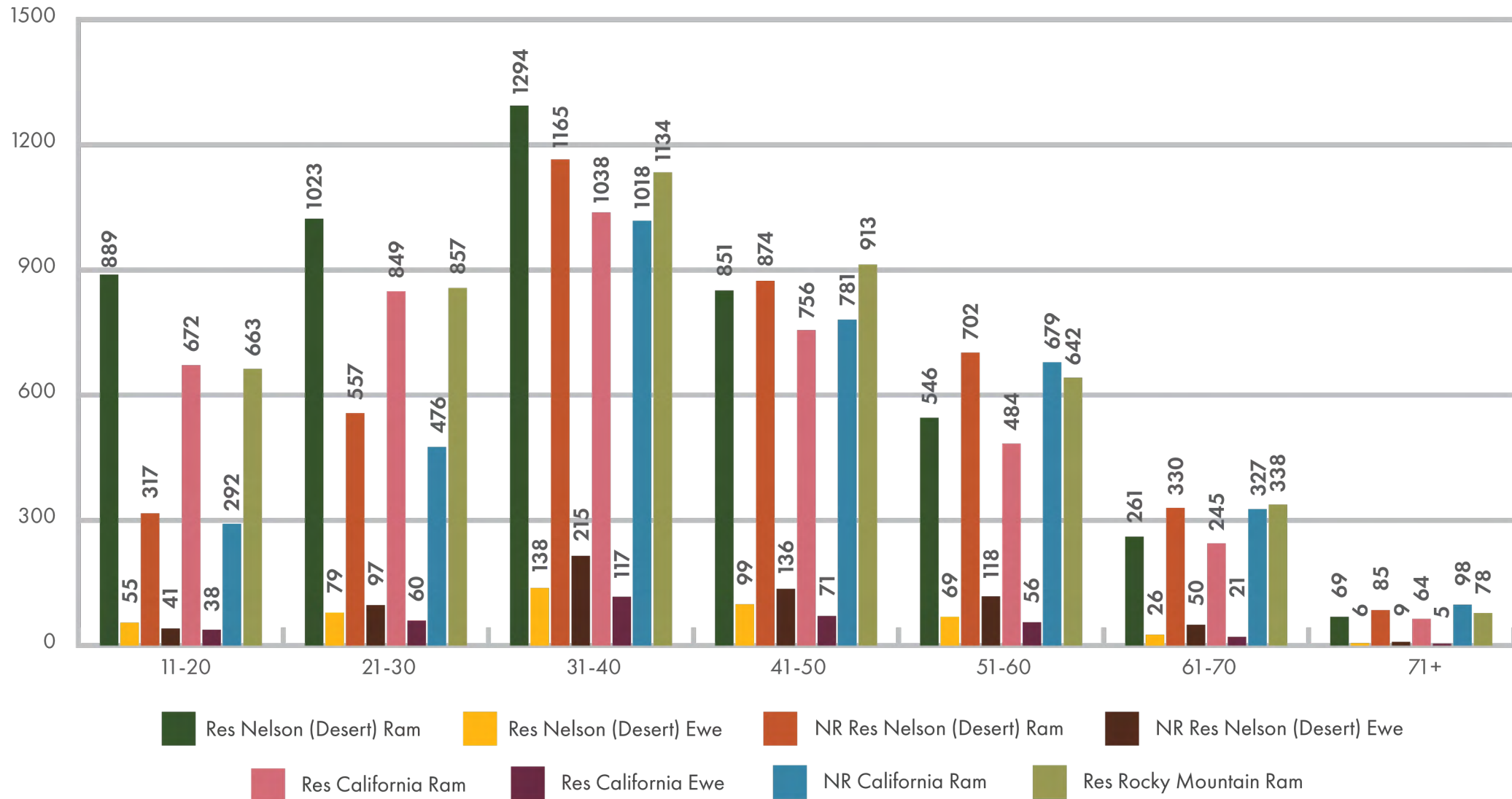
BIGHORN SHEEP APPS BY STATUS AND AGE GROUP



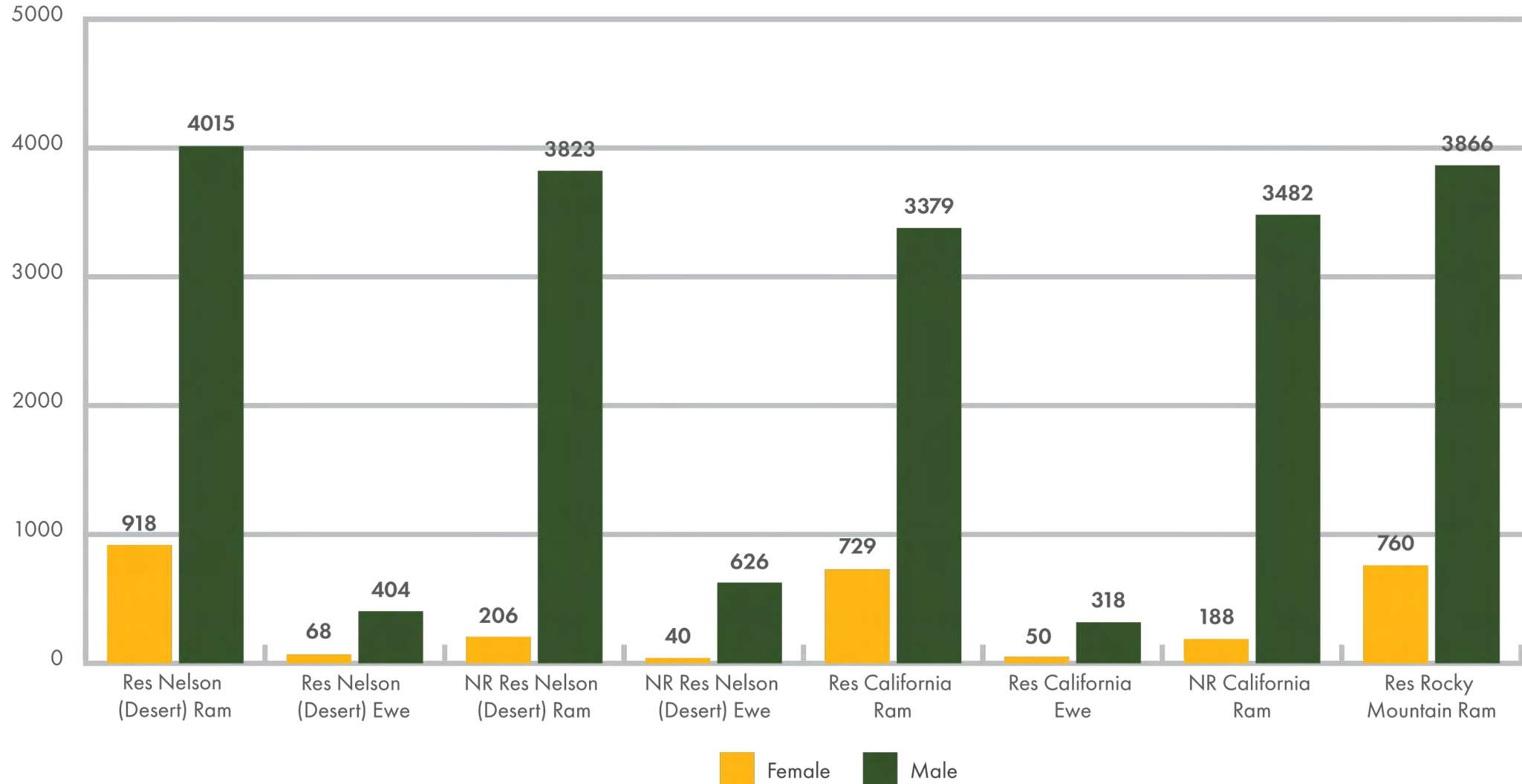
BIGHORN SHEEP APPS BY STATUS AND GENDER



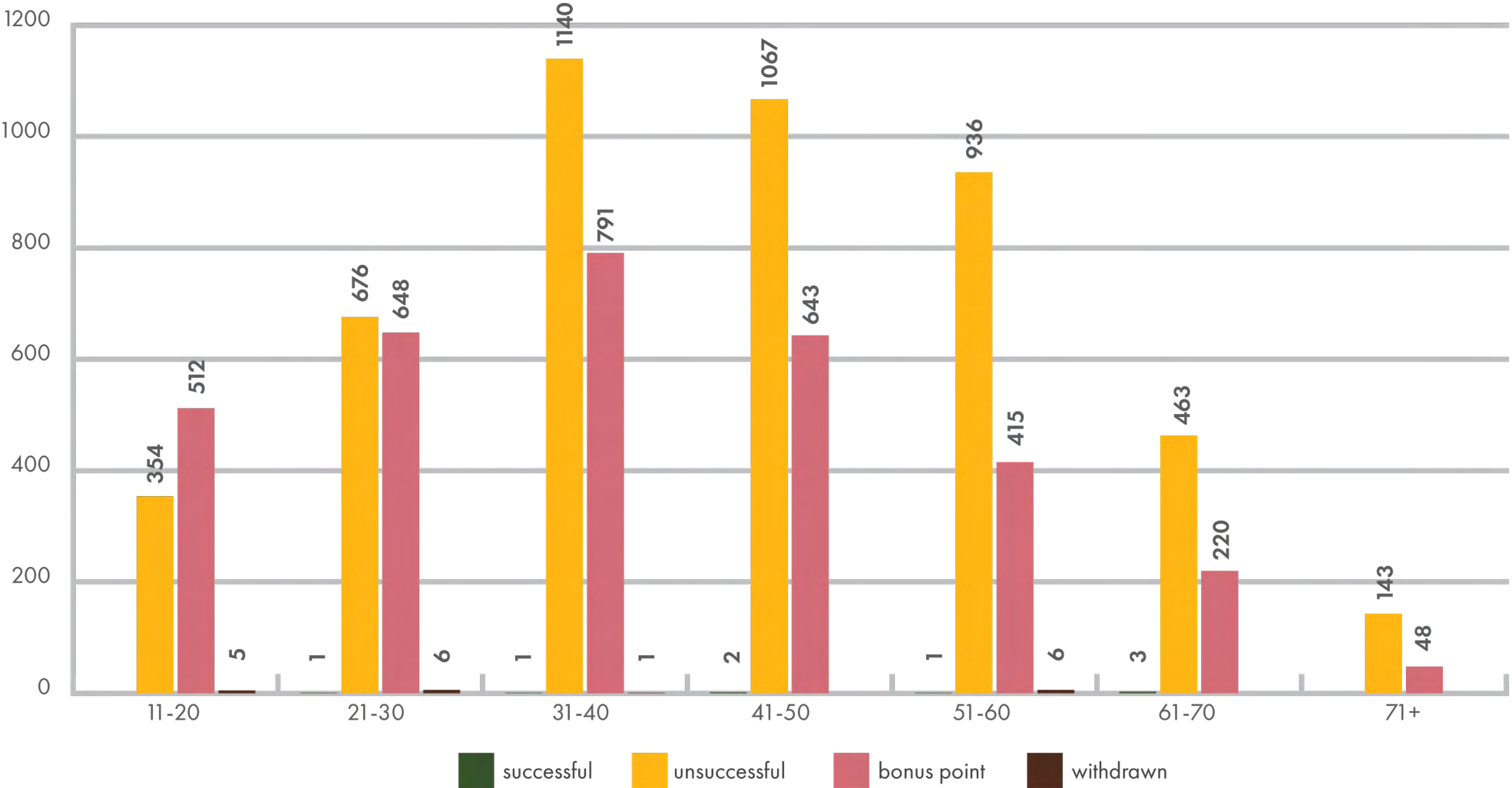
BIGHORN SHEEP HUNTS BONUS POINT APPS BY AGE GROUP



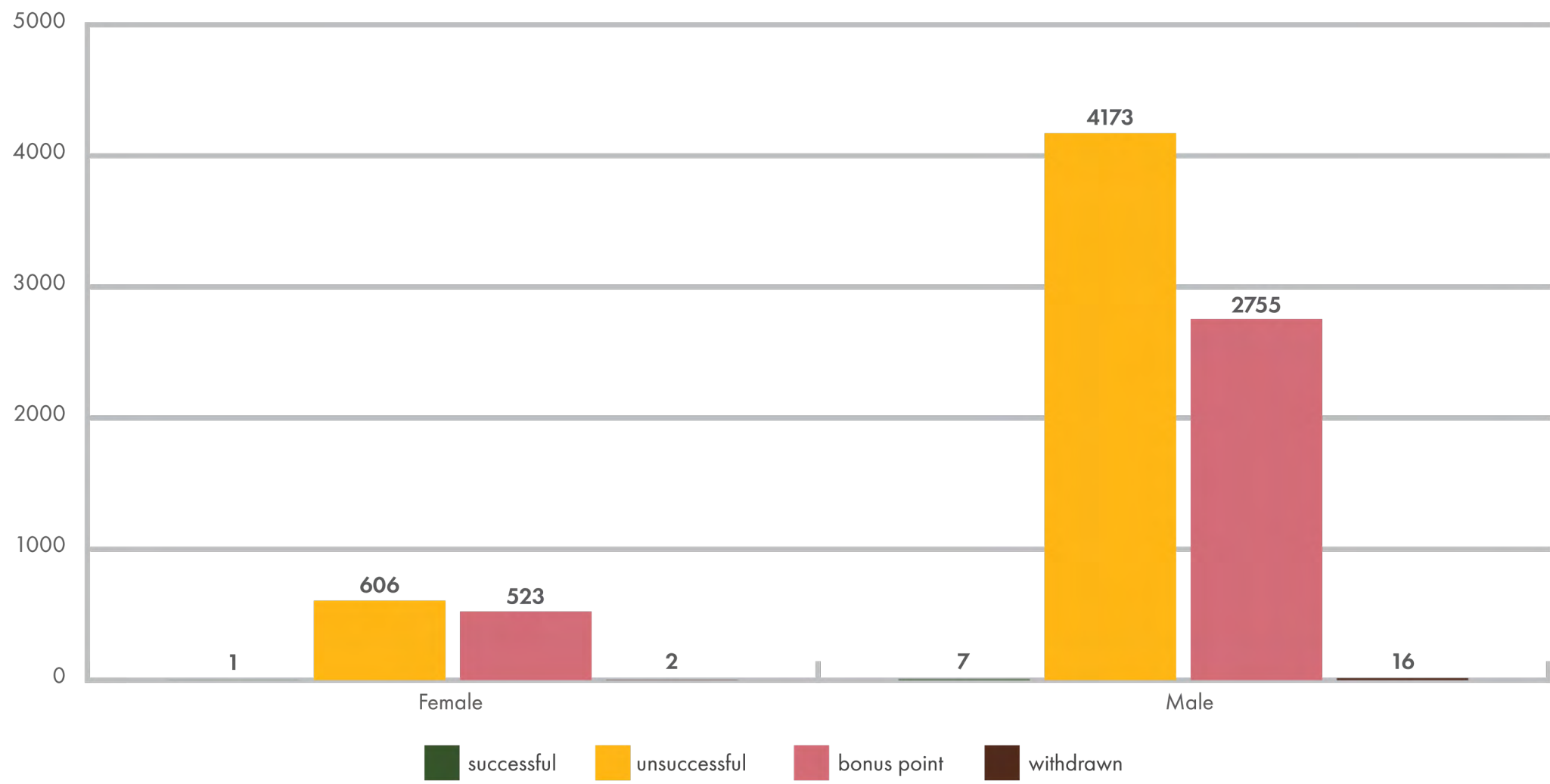
BIGHORN SHEEP HUNTS BONUS POINT APPS BY GENDER



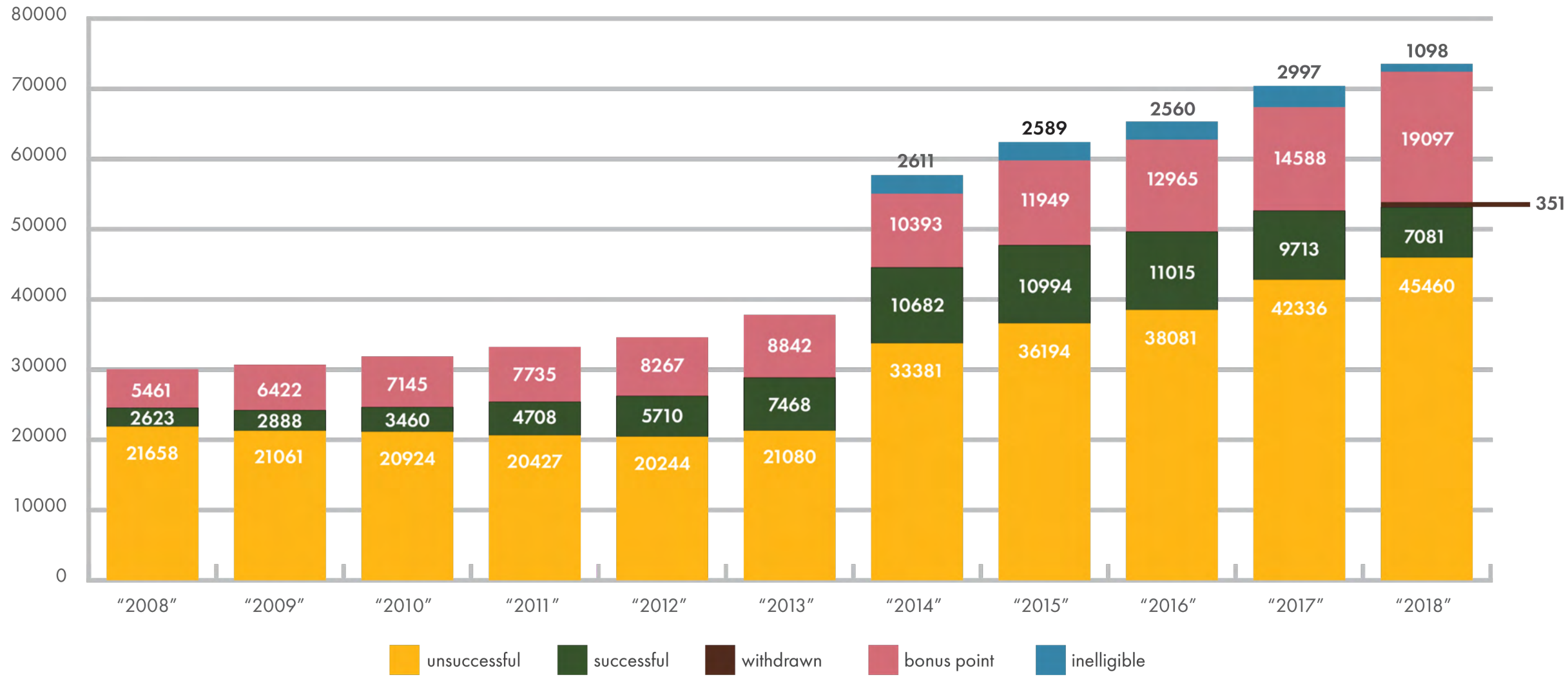
MOUNTAIN GOAT APPS BY STATUS AND AGE GROUP



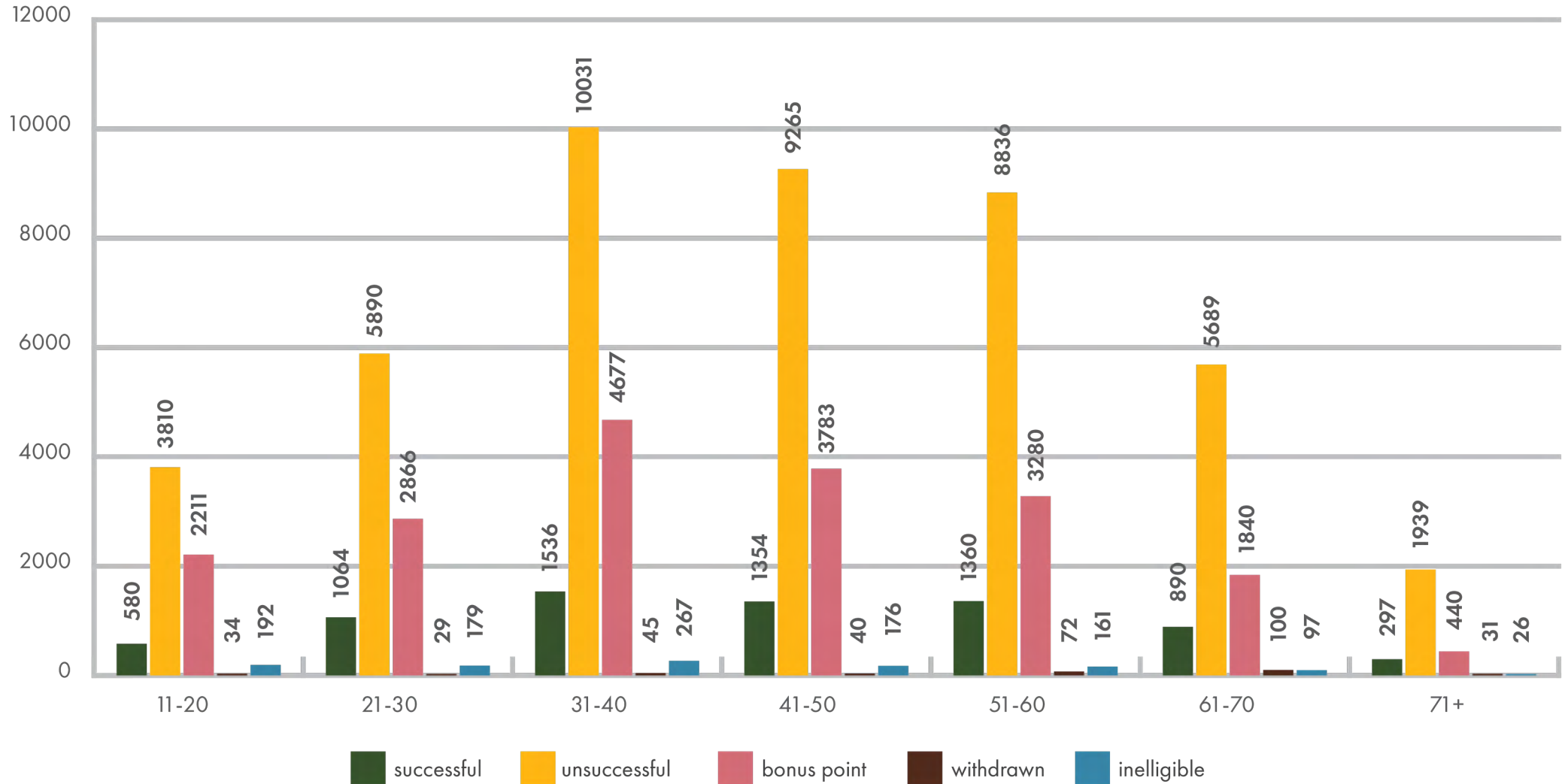
MOUNTAIN GOAT APPS BY STATUS AND GENDER



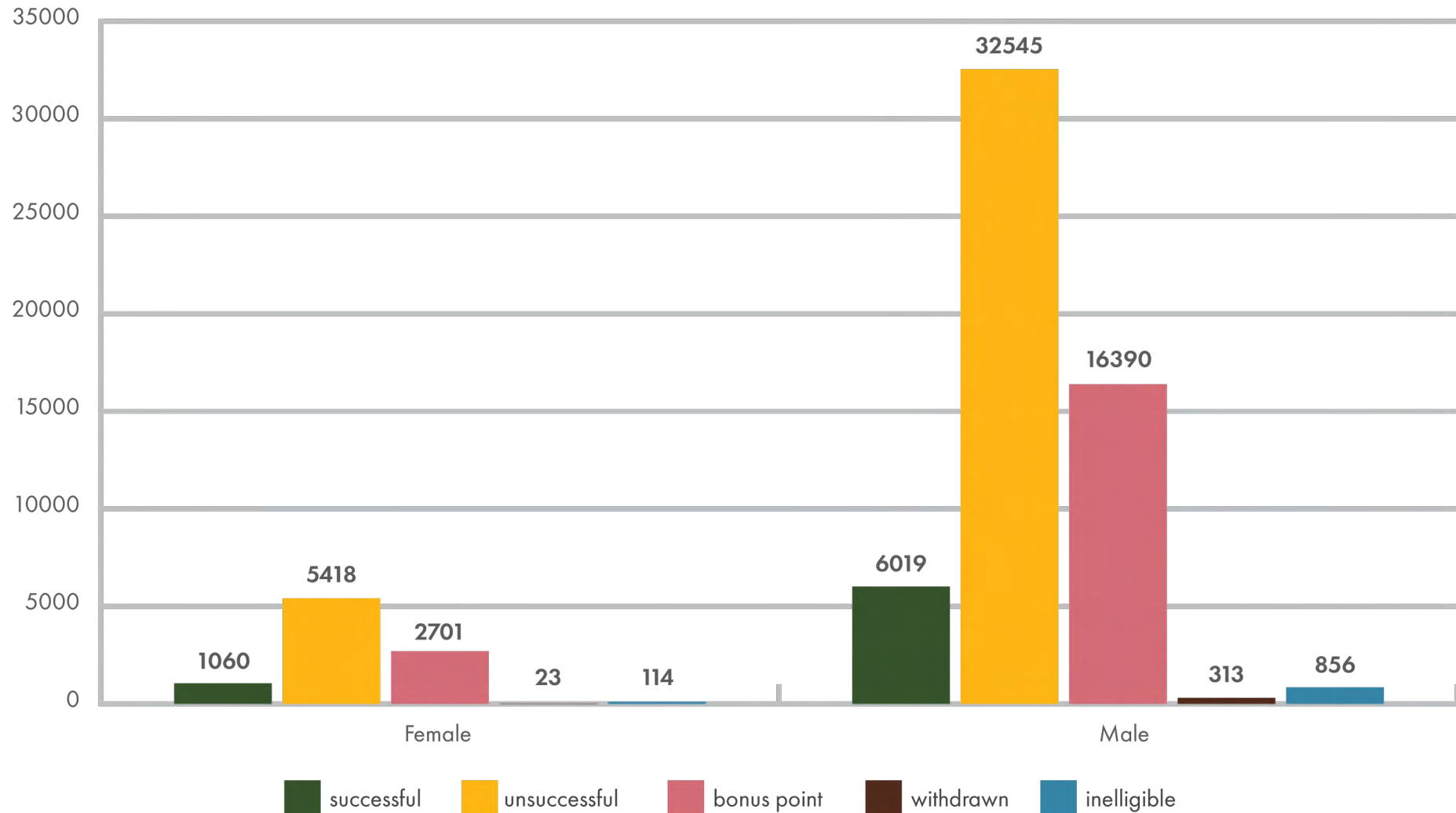
ELK APPS BY YEAR AND STATUS



ELK APPS BY STATUS AND AGE GROUP



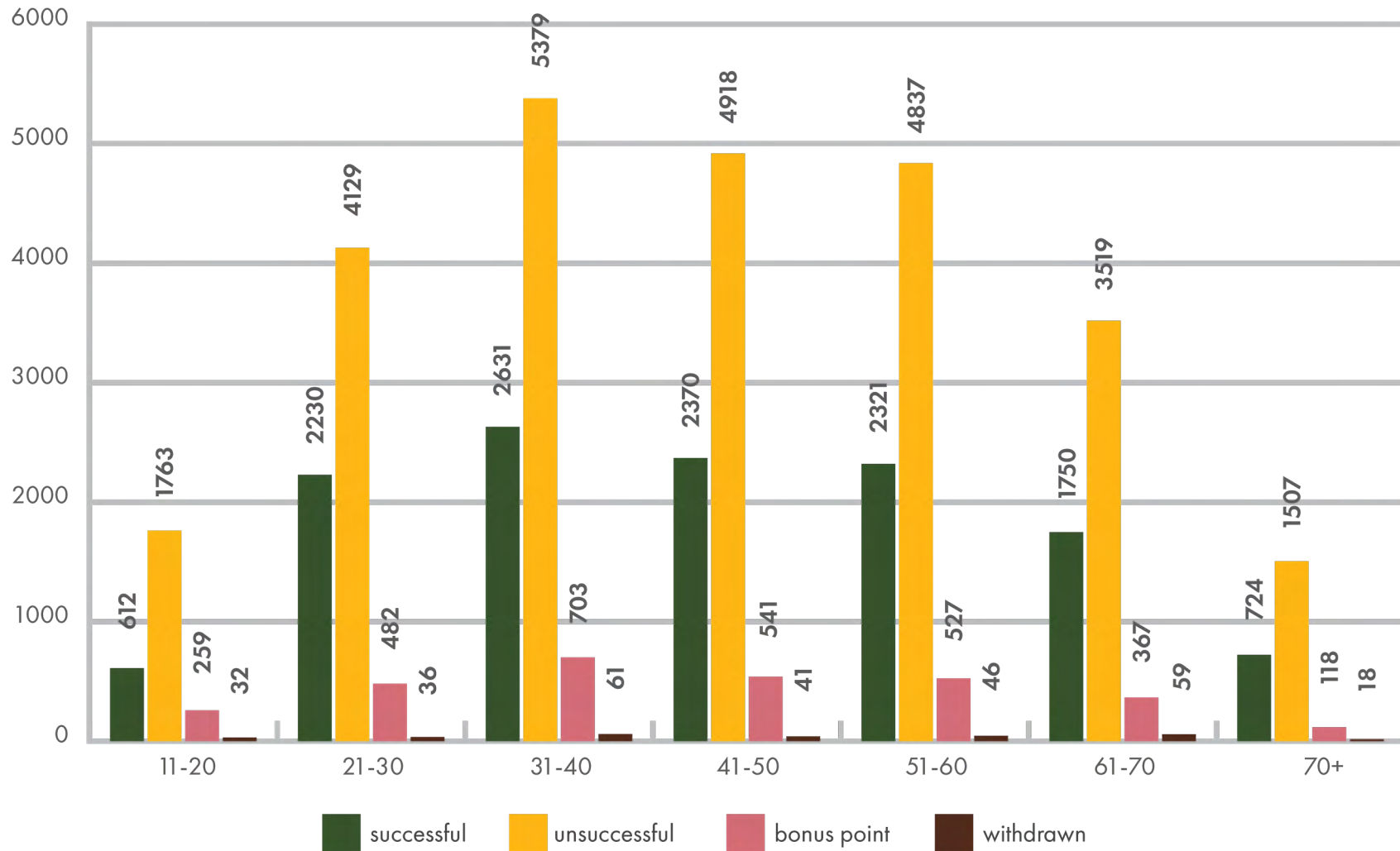
ELK APPS BY STATUS AND GENDER



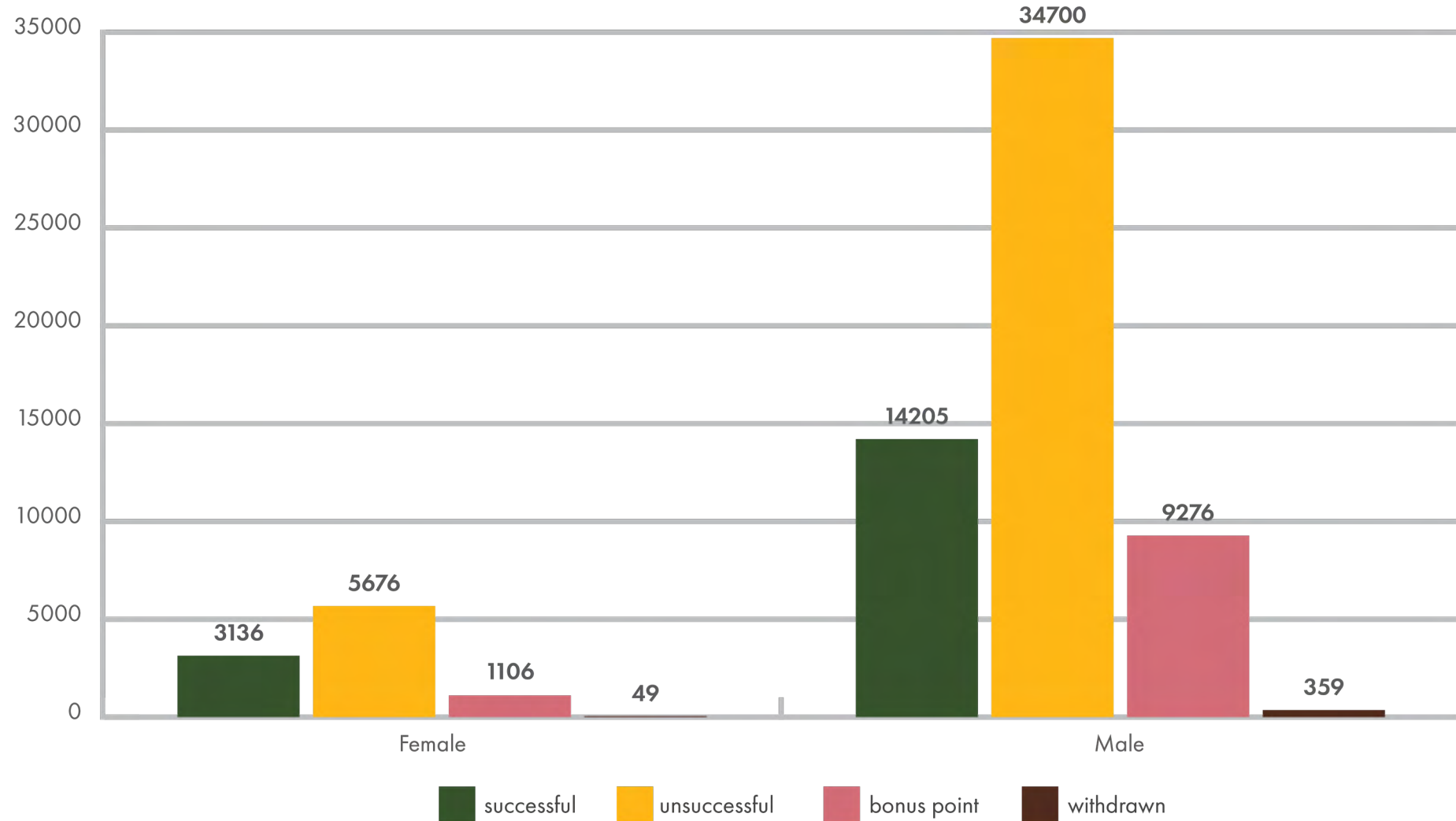
DEER APPS BY STATUS -ANTLERED AND ANTERLESS



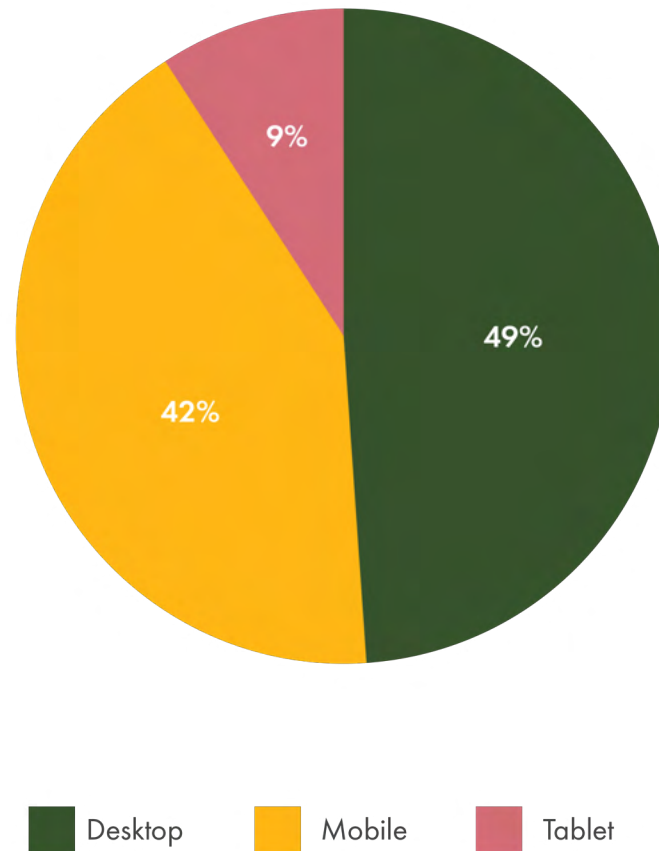
DEER APPS BY STATUS AND AGE GROUP



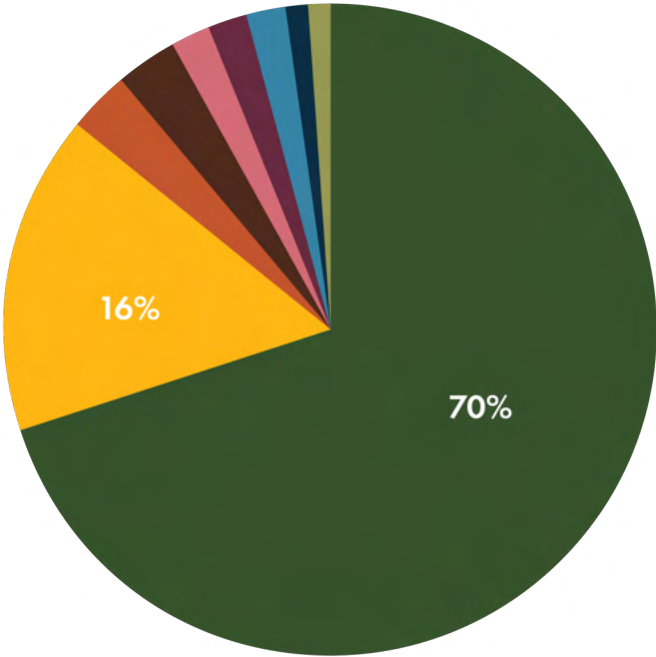
DEER APPS BY STATUS AND GENDER



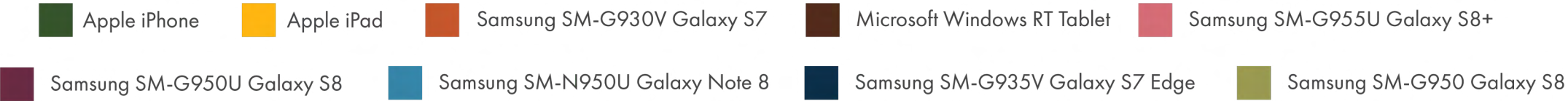
DESKTOP VS MOBILE DEVICE BREAKDOWN



MOST USED MOBILE DEVICES

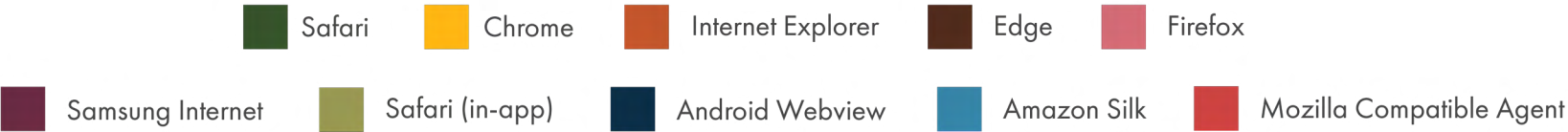
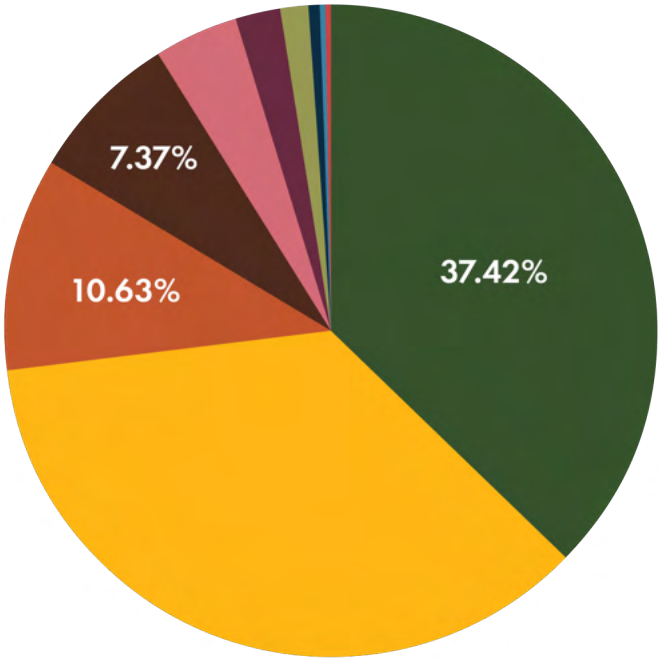


Mobile Device Info	Users	Distribution
Apple iPhone	45,243	70%
Apple iPad	10,665	16%
Samsung SM-G930V Galaxy S7	1,838	3%
Microsoft Windows RT Tablet	1,724	3%
Samsung SM-G955U Galaxy S8+	1,561	2%
Samsung SM-G950U Galaxy S8	1,367	2%
Samsung SM-N950U Galaxy Note8	1,244	2%
Samsung SM-G935V Galaxy S7 Edge	671	1%
Samsung SM-G950 Galaxy S8	600	1%
Total		64,913



BROWSER USED

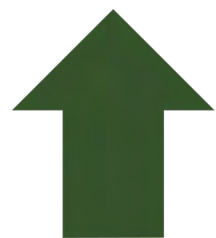
Browser Used	
Safari	37.42%
Chrome	35.83%
Internet Explorer	10.63%
Edge	7.37%
Firefox	4.23%
Samsung Internet	2.13%
Safari (in-app)	1.29%
Android Webview	0.59%
Amazon Silk	0.36%
Mozilla Compatible Agent	0.14%



100% UPTIME AND SERVER SPEEDS



YEAR OVER YEAR DATA 2017-2018



21.85%

of Licensed Hunters

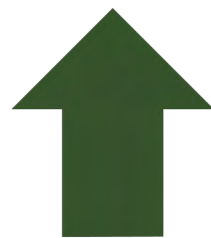
2017 Licensed Hunters	66047
2018 Licensed Hunters	80478
% Difference	21.85%



39.47%

of Licensed Anglers

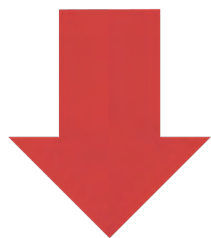
2017 Licensed Fisherman	72200
2018 Licensed Fisherman	100694
% Difference	39.47%



24.2%

of Apps

Main Draw Apps 2017	238,073
Main Draw Apps 2018	295,724
% Difference	24.2%



5.4%

YOY Boat Numbers

2017 Boat Registrations YTD	41548
2018 Boat Registrations YTD	39306
% Difference	-5.4%



17.71%

Average # of Apps Per Person

2017 Apps Per Person	3.55
2018 Apps Per Person	4.24
% Difference	17.71%

NDOW CALLS AND ELECTRONIC TICKETS ALL TIME

WEEK	KE ELECTRONIC TICKET	NDOW ELECTRONIC TICKET	KE CALLS	NDOW CALLS
1	1579	25	1926	
2	891	14	1981	
3	667	25	1561	
4	448	57	1733	
5	292	227	1337	
6	101	288	720	
7	79	183	115	188
8	73	188	143	202
9	72	261	321	208
10	54	340	169	146
11	18	314	24	334
12	30	1195	28	1204
13	41	987	24	1033
14	78	1359	32	1342
15	403	2080	94	2619

WEEK	KE ELECTRONIC TICKET	NDOW ELECTRONIC TICKET	KE CALLS	NDOW CALLS
16	198	1131	203	1046
17	24	242	100	226
18	201	105	69	291
19	139	143	64	263
20	29	149	63	280
21	99	594	304	544
22	58	361	234	427
23	28	271	141	466
24	11	176	57	238
25	24	132	144	32
26	7	140	124	19
27	5	85	101	23
28	5	82	159	27
29	7	65	169	50
30	4	66	156	28

NDOW CALLS AND ELECTRONIC TICKETS BIG GAME

WEEK	KE ELECTRONIC TICKET	NDOW ELECTRONIC TICKET	KE CALLS	NDOW CALLS
12	30	1195	28	1204
13	41	987	24	1033
14	78	1359	32	1342
15	403	2080	94	2619
16	198	1131	203	1046
TOTAL	750	6752	381	7244

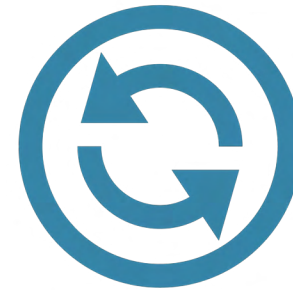
3,994 Hunter Ed Certifications Manually Verified

803 Amount Done In The Last 2 Days of App Period

OUR NEVADA ACCOUNTS AND AUTO-RENEWALS



Facilitated the creation of
105,959
online profiles



46,345
customers on auto renew