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APR 12 2021

NEVADA DEPT. OF WILDLIFE

NEVADA DEPARTMENT OF WILDLIFE  
License Office – Heritage Tag  
6980 Sierra Center Pkwy, Ste 120  
Reno, NV 89511

**2022 HERITAGE TAG VENDOR INFORMATION FORM**

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: <b>Wildlife and Habitat Improvement of Nevada</b> Website Address: <a href="http://www.whinlv.org">www.whinlv.org</a>		
Organization Address: <b>P O Box 98435</b>		
City: <b>Las Vegas</b>	State: <b>Nevada</b>	Postal Code: <b>89193-8435</b>
Contact Person #1: <b>Bill DeJuncker</b>	Title: <b>President</b>	
Contact Phone No.: <b>(702) 245-1250</b>	Email Address: <a href="mailto:themudd@aol.com">themudd@aol.com</a>	
Secondary Contact Person #2: <b>Ron Stoker</b>	Title: <b>Vice-President</b>	
Contact Phone No.: <b>(702) 449-2650</b>	Email Address: <a href="mailto:ronstoker@tkpsrealty.com">ronstoker@tkpsrealty.com</a>	
Date of Auction: <b>Saturday, March 12, 2022</b>		
Time of Auction: <b>5:30pm to 9:30pm</b>		
Place of Auction: <b>Gold Coast Hotel and Casino, Las Vegas, Nevada</b>		
Type of Function (banquet, convention, etc.): <b>Annual Banquet</b>		
Estimated Attendance: <b>400+ individuals</b>		
Specie(s) to be considered for: <b>(1) Mule Deer and (1) Wild Turkey and (1) Pronghorn</b>		
Do you anticipate charging a Buyer's Premium: <b>NO</b> YES		
If "Yes", how much:		
Describe reason for charging a Buyer's Premium:		
Proposed advertising and marketing strategy (attach any additional information): <b>We will offer the following:</b>		
<ul style="list-style-type: none"> <li><b>(1) Send out periodic e-mail blasts with detailed event fliers advertising auctions;</b></li> <li><b>(2) Make personal phone calls to past and proposed tag buyers and back-up bidders;</b></li> <li><b>(3) Phone bid option for those individuals not attending the event in person;</b></li> <li><b>(4) Advertise on our organization website every day leading up to the event date;</b></li> <li><b>(5) Provide up to the minute notifications to all our social media followers (3500+) on Facebook, Twitter, Pinterest, etc.;</b></li> <li><b>(6) Arrange for dominant advertising of auction details in all organization postal mailings</b></li> </ul>		
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc.		
<b>We will contact various guide services and taxidermy shops to make them aware of the time and place of the banquet/auction event.</b>		



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**2022 HERITAGE TAG VENDOR INFORMATION FORM**

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: Nevada Bighorns Unlimited	Website Address: <a href="http://nevadabighornsunlimited.org">nevadabighornsunlimited.org</a>
Organization Address: P.O. Box 21393	
City: Reno	State: Nevada
Postal Code: 89515	
Contact Person #1: Tom Fennell	Title: Vice President
Contact Phone No.: ( 775) 250-6600 tfennell@dicksoncg.com	Email Address:
Secondary Contact Person #2: Chris Cefalu	Title: Past President
Contact Phone No.: ( 775) 690-2946	Email Address: ccefalu@unr.edu
Date of Auction: 4/1/2022	
Time of Auction: 5:30-10:30p.m.	
Place of Auction: Peppermill Hotel and Casino	
Type of Function (banquet, convention, etc): Fundraising Banquet	
Estimated Attendance: 2,400	
Specie(s) to be considered for: Nelson bighorn sheep, California bighorn sheep, mule deer, Rocky Mountain Elk, and Pronghorn Antelope	
Do you anticipate charging a Buyer's Premium: YES	
If "Yes", how much: 3% (depending on payment type)	
Describe reason for charging a Buyer's Premium: We will possibly charge a premium, depending on the payment type. If the buyer chooses to pay via credit card, then a 3% transaction fee will be charged as NBU is charged a 3% transaction fee by our credit card processor when this occurs	
Proposed advertising and marketing strategy (attach any additional information): The tag(s) will be advertised on our Facebook page, our website and through our quarterly NBU Journal. Typical advertisements consist of a one-page ad identifying what tags will be auction and any special unit closures, when applicable. The advertising base varies from 3,000 to 5,000 sportsmen and women depending on the platform and depending on the year. Please see attached letter.	
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc. The tag(s) will not be packaged with any other items or services.	

**NEVADA BIGHORNS  
UNLIMITED**



**Non-Profit Tax Exempt**

**ID 88-0180276**

**P.O. Box 21393**

**Reno, Nevada 89515-1393**

**Phone: (775) 870-4094**

**[nevadabighornsunlimited.org](http://nevadabighornsunlimited.org)**

March 22<sup>nd</sup> 2021

**RE: Nevada Wildlife Heritage Trust - 2022 Tag Vendor Application**

Dear Nevada Board of Wildlife Commissioners:

Nevada Bighorns Unlimited – Reno Chapter (NBU) respectfully requests consideration for the following Heritage tags: Nelson bighorn sheep, California bighorn sheep, mule deer, Rocky Mountain elk, and pronghorn antelope.

We hope that our track record of bringing high dollar bidders to the Heritage Tag auctions has shown that NBU is a deserving vendor. To give some examples over the last few years, we've been able to bring the following revenue for the Wildlife Heritage Trust:

- 2021-\$160,000 Nelson Desert Sheep
- 2021-\$135,000 California Sheep
- 2021-\$185,000 Elk
- 2021-\$142,000 Deer
- 2020-\$100,000 California Sheep
- 2018-\$140,000 Nelson Desert Sheep

As you can see, we've been able to help raise hundreds of thousands of dollars for the Wildlife Heritage Trust and we hope to continue to support this program and the Nevada Department of Wildlife. Typical marketing strategies have included the following:

- Full-page advertisement in NBU's quarterly Journal;
- Advertisement on NBU's website;
- Advertisement on NBU's Facebook page;
- Advertisement on the Wild Sheep Foundation's media platforms;
- Advertisement on Grand Slam Club Ovis' media platforms; and
- Advertisement through personal communications to guides, outfitters and sportsmen.

Attached are full-page advertisement from past year's Nelson bighorn sheep tag & California bighorn sheep tag to provide an example of what some of the materials look like. We would be honored to once again be able to support this exceptional program.

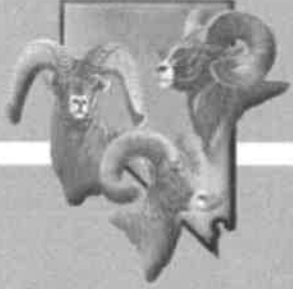
Sincerely,

Christopher J. Cefalu – NBU Past President

Page 1 of 1

***~ Sportsmen Working for the Future of Nevada's Wildlife ~***

NEVADA BIGHORNS  
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# Heritage Tag Auction

## Wildlife Heritage Tag California Bighorn Sheep

- Dates: August 1 – December 31, 2019
- Species: California Bighorn
- Weapon: Any legal weapon may be used throughout the season
- Area: This tag is good for any of 12 open California bighorn units except Units 041 and 068

Trophy California bighorn rams can be found in several herds in Nevada. Demand is extremely high for Nevada's California bighorn ram hunt with over 14,000 applicants for the 58 draw tags in 2018. There were 3 rams harvested in 2018 that scored over 165 and one that scored 175 BC. One ram had 16-inch bases and 3 rams had horn lengths over 35 inches. In late January 2019, two California bighorn translocations were completed with funding from bighorn conservation groups like NBU and others along with proceeds from this tag auction. Nevada is home to almost 2,000 California bighorn sheep and growing thanks to efforts like these! NBU is proud to offer the one and only California Bighorn Heritage Tag at our Annual Banquet. 100% of the bid amount tonight goes the Wildlife Heritage Trust Fund to support bighorn restoration and management.

This hunt will be subject to a 3% surcharge if paid by credit card.



NEVADA BIGHORNS  
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# Heritage Tag Auction

## Wildlife Heritage Tag #1 Desert (Nelson) Bighorn Sheep

- **Dates:** August 1 – December 31, 2019 except for Units 252, and 280 – 282 (standard 2019 season)
- **Species:** #1 Desert (Nelson) Bighorn
- **Weapon:** Any legal weapon may be used throughout the season
- **Area:** This tag is good for any of 50 open desert bighorn units. There is no restriction to hunting in the unit where the 2018 Heritage Tagholders harvested

Trophy desert bighorn rams can be found in several herds in Nevada. In 2018 there were 18 rams that scored 170+ from 11 different hunt units. There were rams with horn lengths that surpassed 40 inches and rams with horn bases of 16 inches. The success of Nevada's bighorn restoration program with dedicated biologists and passionate sportsmen working hand in hand is second to none. Without NBU this huge success story would have not been possible. Nevada is home to over 10,000 desert bighorn sheep! With great pride and commitment to this program, NBU is again thrilled to offer this highly-coveted #1 Desert Bighorn Heritage Tag at our Annual Banquet. 100% of the bid amount tonight goes the Wildlife Heritage Trust Fund to support bighorn restoration and management.

This hunt will be subject to a 3% surcharge if paid by credit card.



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2022 HERITAGE TAG VENDOR INFORMATION FORM

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: MEADOW VALLEY WILDLIFE UNLIMITED	Website Address: MVWU.ORG	
Organization Address: P.O. BOX 112		
City: CALIENTE	State: NV	Postal Code: 89008
Contact Person #1: KYLE TEEL	Title: PRESIDENT	
Contact Phone No.: (775) 962-3501	Email Address: PKTEEL@LCTURBONET.COM	
Secondary Contact Person #2: CORY LYTLE	Title: SECRETARY	
Contact Phone No.: (775) 962-1774	Email Address: CLYTLE@LINCOLNNV.COM	
Date of Auction: 3/19/22		
Time of Auction: 8:00 PM		
Place of Auction: CALIENTE VOLUNTEER FIRE STATION		
Type of Function (banquet, convention, etc): BANQUET		
Estimated Attendance: 500		
Specie(s) to be considered for: ELK, TURKEY		
Do you anticipate charging a Buyer's Premium: NO	<input checked="" type="radio"/> YES	
If "Yes", how much: approx 3%		
Describe reason for charging a Buyer's Premium: Only charge premium if a credit card is used.		
Proposed advertising and marketing strategy (attach any additional information): Web Site Banquet flyer Internet		
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc.		



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NEVADA DEPARTMENT OF WILDLIFE

License Office – Heritage Tag

6980 Sierra Center Pkwy, Ste 120

Reno, NV 89511

2022 HERITAGE TAG VENDOR INFORMATION FORM

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: <u>Muley Fanatic Foundation's Sierra Front Chapter</u> Website Address: <u>www.muleyfanatic.org</u>		
Organization Address: <u>PO Box 506</u>		
City: <u>Virginia City</u>	State: <u>Nevada</u>	Postal Code: <u>89440</u>
Contact Person #1: <u>Kris Coston</u>	Title: <u>Chapter Chair</u>	
Contact Phone No.: <u>(775) 771-9592</u>	Email Address: <u>Sierrafrontmff@outlook.com</u>	
Secondary Contact Person #2: <u>Pat Beauchamp</u>	Title: <u>Co-Chair</u>	
Contact Phone No.: <u>(775) 443-8570</u>	Email Address: <u>ph.beauchamp@icloud.com</u>	
Date of Auction: <u>2-26-2022</u>		
Time of Auction: <u>5-7pm</u>		
Place of Auction: <u>Reno NV, exact location is to be determined. (Reno Elks Lodge #597)</u>		
Type of Function (banquet, convention, etc): <u>Banquet</u>		
Estimated Attendance: <u>250-350</u>		
Specie(s) to be considered for: <u>Mule deer, elk, antelope, and wild turkey</u>		
Do you anticipate charging a Buyer's Premium: <input checked="" type="radio"/> YES		
If "Yes", how much:		
Describe reason for charging a Buyer's Premium:		
Proposed advertising and marketing strategy (attach any additional information): <u>Please see attached letter.</u>		
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc. <u>We will work with local taxidermists and guides to provide donated or discounted for recipients of awarded tags.</u>		

muleyfanatic.org



Esteemed Commissioners,

My name is Kris Coston and I am the chapter chair of the Muley Fanatic Foundation's Sierra Front Chapter. I would first like to thank you for this opportunity and express our gratitude for the work you do on behalf of Nevada wildlife.

Our proposed marketing strategies for the live auction of the Heritage Tags at our Banuet on February 26th are as follows: We plan on marketing our event through our network of 17 chapters across 7 states. We have an expanding database of over 60,000 members and individuals who have helped our organization raise over \$1,000,000.00 through the sales of Commissioners Tags, Governors Tags and State Wide Tags in the last 5 years. We plan to utilize social media, email, radio, podcasts, print, and news outlets to generate awareness among our members, donors, and sponsors.

The Muley Fanatic Foundation has a proven track record when it comes to bringing in high dollar donors and generating buzz around auctions of specialty tags such as the NDOW Heritage Tags. I look forward to continuing this vital effort in the state of Nevada and with the consideral backing of our organization we will help raise top dollar for our state's Heritage Fund and Nevada conservation efforts.

Sincerely,

Kris Coston  
Sierra Front Chapter of Nevada  
775-771-9592  
PO Box 506  
Virginia City NV  
89440

Muley Fanatic Foundation  
520 Wilkes Drive Suite #1  
Green River, WY 82935

307-875-3133 (Office)

Tax ID #45-3578215

TO ENSURE THE CONSERVATION OF MULE DEER AND THEIR HABITAT TO  
PROVIDE SUCH SUPPORTING SERVICES TO FURTHER THE SPORT OF HUNTING  
AND SOUND WILDLIFE MANAGEMENT



INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **JUN 19 2012**

MULEY FANATIC FOUNDATION OF WYOMING  
INC  
C/O JOSHUA COURSEY  
PO BOX 426  
ROCK SPRINGS, WY 82902

Employer Identification Number:  
45-3578215  
DLN:  
17053332344011  
Contact Person: APRIL D GARRETT ID# 31493  
Contact Telephone Number:  
(877) 829-5500

Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
October 7, 2011  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

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DEPARTMENT OF THE TREASURY

INTERNAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

**JUN 19 2012**

Date:

**Employer Identification Number:**

45-3578215 DLN:

17053332344011 Contact Person: APRIL D GARRETT

**ID# 31493 Contact Telephone Number: (877) 829-5500**

**MULEY FANATIC FOUNDATION OF WYOMING**

INC C/O JOSHUA COURSEY PO BOX 426 ROCK SPRINGS, WY 82902

Accounting Period Ending:

**December 31 Public Charity Status:**

170 (b) (1) (A) (vi) Form 990 Required:

**Yes Effective Date of Exemption:**

October 7, 2011 Contribution Deductibility:

Yes Addendum Applies:

No

**Dear Applicant:**

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section (s) listed in the heading of this letter.

**Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.**

Letter

947 (DO/CG)



# MULEY FANATIC FOUNDATION FUNDRAISING EVENT

©Chris Lacey Art



Muley Fanatic Foundation

## SIERRA FRONT NEVADA CHAPTER

# INAUGURAL BANQUET

*Virtual*

Raffles & Auctions

Date and Time:

May 7 (Noon) to May 16 (6 pm) 2021

Where: [SFCmuledeer.givesmart.com](https://SFCmuledeer.givesmart.com)

For information contact:  
Kris @ (775) 771-9592  
Pat @ (775) 443-8570

70% of the funds stay where the revenue is generated. Meaning that \$7 out of every \$10 raised stays right here in Nevada, funding Nevada conservation efforts.

[muleyfanatic.org](https://muleyfanatic.org)





NEVADA DEPARTMENT OF WILDLIFE  
License Office – Heritage Tag  
6980 Sierra Center Pkwy, Ste 120  
Reno, NV 89511

### 2022 HERITAGE TAG VENDOR INFORMATION FORM

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: <u>The Mule Deer Foundation</u>	Website Address: <u>www.muledeer.org</u>	
Organization Address: <u>1939 S. 4130 W. Suite H</u>		
City: <u>Salt Lake City</u>	State: <u>Utah</u>	Postal Code: <u>84104</u>
Contact Person #1: <u>Amanda Yetter</u>	Title: <u>Sr. Accounting Clerk</u>	
Contact Phone No.: <u>(801) 973-3940 ext. 117</u>	Email Address: <u>ayetter@muledeer.org</u>	
Secondary Contact Person #2: <u>Shawna Huckabay</u>	Title: <u>Director of Special Events</u>	
Contact Phone No.: <u>(775) 530-6967</u>	Email Address: <u>shawna@muledeer.org</u>	
Date of Auction: <u>February 11, 2022</u>		
Time of Auction: <u>9:00 p.m.</u>		
Place of Auction: <u>Salt Palace Convention Center - Salt Lake City, Utah</u>		
Type of Function (banquet, convention, etc): <u>Convention</u>		
Estimated Attendance: <u>60,000</u>		
Species to be considered for: <u>mule deer &amp; pronghorn</u>		
Do you anticipate charging a Buyer's Premium: <u>NO</u> YES		
If "Yes", how much:		
Describe reason for charging a Buyer's Premium:		
Proposed advertising and marketing strategy (attach any additional information): <u>The Mule Deer Foundation in conjunction with WHEE has an advertising &amp; marketing budget of over \$200,000. We will use radio, TV, printed ads, website, social media, eblast &amp; personal invitations</u>		
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc. <u>N/A</u>		



*The Mission of the Mule Deer Foundation is  
to ensure the conservation of mule deer, black-tailed deer  
and their habitat.*

April 2, 2020

Julie Meadows  
Nevada License Office-Heritage Tag  
6980 Sierra Center Pkwy Ste 120  
Reno, NV 89511

RECEIVED  
APR 05 2021  
NEVADA DEPT. OF WILDLIFE

Re: Request for 2022 Wildlife Heritage Tags

Dear Ms. Meadows:

Please accept this letter and our application for one (1) 2022 Wildlife Heritage Mule Deer Tag, one (1) and one (1) 2022 Wildlife Heritage Pronghorn Antelope Tag. Since 1996, MDF has raised over \$2 million for Nevada's wildlife through auctioning Wildlife Heritage Tags at our national conventions.

If awarded the 2022 tags, we would auction the tags at our National Convention that is held in conjunction with the Western Hunting & Conservation Expo in Salt Lake City, Utah on February 10-13, 2022. Our fundraising auctions grossed over 8 million dollars at this year's Expo. Many of these tags attract national attention with phone bidders from around the country.

Our national convention serves as our annual members' meeting and provides opportunities to raise funds for our mission. In addition, we present an exhibit hall full of vendors who sell everything from outfitted hunts and trips to wildlife art. In 2020, approximately 60,000 wildlife and outdoor enthusiasts ventured through our exhibit hall during this 4-day event.

MDF plans to promote the WHCE through an aggressive media campaign, utilizing television, radio stations and social media to advertise the event. We will also promote the Wildlife Heritage tags on our website and in our publication, *Mule Deer Foundation* magazine, which has a circulation of over 15,000 nationwide. A complimentary booth is available to NDOW in our exhibit hall where your department will have the opportunity to promote the tags at the convention site.

We appreciate the opportunity to apply for the 2022 Wildlife Heritage tags and our ongoing partnership we hope that NDOW will consider our request. Together we can secure a strong future for Nevada's mule deer and other wildlife.

Sincerely,

Amanda Yetter  
Senior Accounting Clerk / Tag Coordinator  
The Mule Deer Foundation



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MAR 29 2021

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NEVADA DEPARTMENT OF WILDLIFE  
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**2022 HERITAGE TAG VENDOR INFORMATION FORM**

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Please Print Clearly

Organization Name: Wild Sheep Foundation & Fraternity of the Desert Bighorn	Website Address: www.wildsheepfoundation.org
Organization Address: 412 Pronghorn Trail	
City: Bozeman	State: Montana
Postal Code: 59718	
Contact Person #1: Kim Nieters	Title: Auction Manager
Contact Phone No.: (406) 404-8750	Email Address: knieters@wildsheepfoundation.org
Secondary Contact Person #2: Gray N. Thornton	Title: President and CEO
Contact Phone No.: (406) 404-8750	Email Address: gthornton@wildsheepfoundation.org
Date of Auction: January 13-15, 2022	
Time of Auction: " Evening live auction (following banquet meal)"	
Place of Auction: Peppermill Hotel and Casino, Reno, Nevada	
Type of Function (banquet, convention, etc): Convention/Banquet/Evening Live Auction (includes on-line bidding)	
Estimated Attendance: 2,000 at Friday and Saturday night evening auctions)	
Specie(s) to be considered for: California bighorn, Nelson desert bighorn, Rocky Mountain elk, and pronghorn	
Do you anticipate charging a Buyer's Premium: NO <input checked="" type="checkbox"/> YES	
If "Yes", how much: NA	
Describe reason for charging a Buyer's Premium: NA	
Proposed advertising and marketing strategy (attach any additional information): WSF will showcase the Nevada tags in the Permit section of our quarterly Wild Sheep magazine, as well as on the Permit section of our website, including streaming video. WSF will aggressively promote the Nevada tags to our membership and our extensive database of permit buyers using our weekly Mountain Minutes eNewsletter, VOCUS, social media and other channels. WSF also provides live streaming video on-line bidding, should a prospective buyer want to bid on the Nevada tags, but is not able to attend our convention in person. On-line buyers are pre-qualified and may bid live, while watching and hearing our evening auctions, on our secure website. WSF will provide a complimentary booth to NDOW to assist in marketing Nevada tags during our convention.	
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc.	
WSF will not bundle the tags with any outfitting services, taxidermy or other products or services	

## Julie Meadows

---

**From:** Clay Brewer <CBrewer@wildsheepfoundation.org>  
**Sent:** Monday, March 29, 2021 8:46 AM  
**To:** Julie Meadows  
**Cc:** Clint Bentley; Brett Jefferson; Kim Nieters; Kevin Hurley; Kurt Alt; Peregrine Wolff; Gray Thornton  
**Subject:** Nevada 2022 Heritage Tag - Wild Sheep Foundation/Fraternity of the Desert Bighorn Application/Proposal  
**Attachments:** 2022 NDOW Heritage Tag Application and Proposal - WSF and FDB.pdf

Ms. Meadows:

On behalf of the Wild Sheep Foundation and the Fraternity of the Desert Bighorn, please accept this joint Nevada Department of Wildlife (NDOW) 2022 Nevada Heritage Tag application and proposal for the following special tags (4 total): California bighorn sheep, Nelson (desert) bighorn sheep, pronghorn and Rocky Mountain elk.

Please acknowledge receipt of this packet and advise if additional information is required. We wish to thank NDOW in advance for the consideration and look forward to our continued long-standing partnership.

We look forward to hearing from you – Respectfully,

Clay Brewer  
Conservation Director, Bighorn Sheep Program  
Wild Sheep Foundation  
Summit Life Member  
131 County Road 458  
Rochelle, Texas 76872  
Office: 325-463-5000  
Cell: 325-792-4177



March 29, 2021

Julie Meadows  
Nevada Department of Wildlife  
License Office – Heritage Tags  
6980 Sierra Center Parkway, Suite 120  
Reno, NV 89511

**Re: Proposal to Market and Sell via Live Auction the following 2022 Heritage Tags: One (1) California bighorn sheep tag; One (1) Nelson desert bighorn sheep tag; one pronghorn tag; and one (1) Rocky Mountain elk tag on behalf of the Nevada Department of Wildlife**

Dear Ms. Meadows:

Thank you for the opportunity to present the joint Wild Sheep Foundation (WSF) and Fraternity of the Desert Bighorn (FDB) proposal to market and sell via live auction the following 2022 Nevada Heritage Tags: one (1) California bighorn sheep tag; one (1) Nelson desert sheep tag; one (1) pronghorn tag; and one (1) Rocky Mountain elk tag to benefit bighorn sheep and other wildlife conservation, restoration, research and enhancement initiatives of the Nevada Department of Wildlife (NDOW). WSF continues working with our in-state conservation partner, FDB, to market and sell these four tags, to bring the highest possible return for NDOW and Nevada's wildlife.

WSF is a 501(c)(3) non-profit wildlife conservation organization whose mission is to enhance wild sheep populations, promote professional wildlife management, educate the public and youth on sustainable use and the conservation benefits of hunting, while promoting the interests of the hunter and all stakeholders. WSF's Purpose is *"To Put and Keep Wild Sheep on the Mountain®"* and since forming in 1977, the foundation has raised and put on the ground more than \$135 million towards wild sheep conservation, research, habitat enhancement, reintroduction, education and advocacy programs supporting our mission and purpose. Most of these funds were the result of auction sales of special permits and tags.

We appreciate the opportunity and are pleased to submit our proposal to continue our joint record of success by marketing and selling via live auction the 2022 Nevada Heritage Tags for a California bighorn sheep, Nelson desert bighorn, pronghorn, and Rocky Mountain elk tag during our January 13-15, 2022 annual convention in Reno, Nevada.

- WSF proposes to sell the Nevada Heritage Tags with WSF retaining 0% of the final auction bid price. One hundred percent (100%) of the final auction bid price will be forwarded to Nevada Department of Wildlife. WSF proposes to charge an additional 3% convenience fee should the buyer(s) choose to purchase the tag(s) on credit cards to offset the credit card charges incurred by WSF. However, WSF will make every effort to encourage the buyer to pay without a credit card, to avoid the processing fees.



- WSF will showcase the Nevada Heritage Tags in the Permit Section of our quarterly *Wild Sheep*® magazine as well as on the Permit Section of our website, including streaming video.
- WSF will aggressively promote the tags to our membership and our extensive database of permit buyers throughout the wild sheep and mountain hunting community using our weekly “Mountain Minutes” eNewsletter, VOCUS news wire service, social media and other channels.
- Our in-state conservation partner, FDB will augment our efforts by aggressively marketing these tags to their network of sheep hunter/conservationists through eBlasts of their *Lambs to Rams eNews* and online social media such as Facebook, Twitter and Instagram, as well as through the FDB booth at the 2022 WSF Reno Sheep Show convention.
- WSF also provides live-streaming video on-line bidding should a prospective buyer want to bid on the Nevada Heritage Tags, but not be able to attend our event personally. Online buyers are prequalified and may bid live, while watching and hearing our evening auctions streaming real-time on our secure website.
- WSF will not bundle the Heritage Tags with any outfitting services, taxidermy or other products or services.
- WSF will provide a complimentary booth to the Nevada Department of Wildlife team to assist in the marketing of the Heritage Tags during our convention.

To date, the Wild Sheep Foundation has generated and contributed more than \$135 million for wild sheep and goats, and other mountain game conservation to benefit wildlife in Nevada, North America and throughout the world. During the July 2019 to June 2020 fiscal year, WSF raised and directed more than \$6.5 million to state, provincial, tribal, and First Nation agencies as well as other mission programs, an increase of nearly \$1 million in mission-funding from the prior year.

For the Silver State and her wildlife, on special license and tags alone, WSF has raised to date \$3,140,250 for the Nevada Nelson bighorn, California bighorn and pronghorn Heritage Tags for wildlife and habitat conservation. A summary of Nevada Heritage Tags sold to date is attached as Appendix “B” and a summary of all WSF permit/tags sold to date is attached as Appendix “C.”

### **WSF Annual Convention: *The Premier Venue for Special License Sales***

Since incorporation of the Foundation in 1977, WSF has held an annual convention and sporting exposition - “*The Sheep Show*®” as a means to raise funds for wild sheep, other wildlife and their critical habitat. WSF recently concluded its 44<sup>th</sup> convention and conservation expo, “*Sheep Week*® The Experience,” January 14-16, 2021 at the Reno-Sparks Convention Center and Peppermill Resort, Spa & Casino in Reno, Nevada. Although the annual event was completely virtual, record amounts were raised for wild sheep conservation including, nine permits sold for record amounts, and two others tying previous records. From these eleven permits alone, over \$2 million was raised from sportsmen to restore and enhance wild sheep populations in North America. An incredible \$4,488,500 in special permits and tags alone was raised during the convention!

The WSF Convention Special Permit Auctions are a highlight of our annual event and are known

throughout the North American and international hunting and conservation community for attracting the highest bids for special wild sheep tags as well as other big game species special licenses. The initial auction by FNAWS of the Wyoming Governor's Special Bighorn Sheep License in 1980 set a precedent in establishing a means of funding for state and provincial wildlife programs. Since then, most other states and provinces as well as tribal agencies have designated the Wild Sheep Foundation to market and sell their special big game tags. We have generated more revenue for these tags than any other wildlife conservation organization in the world!

**Date, Time and Place of Auction:**

The 2022 auction for the Nevada Heritage tags will be held at the WSF 45<sup>th</sup> Annual Convention January 13-15, 2022 at the Reno Sparks Convention Center and the Peppermill Resort, Spa, & Casino during the nightly banquets. These auctions will be in the Tuscany Ballroom at the Peppermill. All of our Live Auctions are conducted during our evening programs, to avoid conflict with any other convention programs or events.

**Estimated Attendance and Potential Market for License Bidders:**

WSF recently enjoyed a significant membership increase with a current worldwide membership at just over 10,000. We estimate convention attendance at 2,500+ fully registered Convention guests, as well as 6,000 – 8,000 additional attendees who will visit the exhibit hall. During our recent 2021 record breaking event, wild sheep received a critical boost in advocacy and funding with the first part of the Wild Sheep Foundation's total immersion virtual hunting and conservation expo, Sheep Week<sup>®</sup>, The Experience. The Foundation's annual convention was re-built into a virtual event because of the restrictions placed on large public gatherings. The platform, had five virtual exhibit halls with nearly 200 v-booths exhibiting everything from hunting adventures to sporting art, the latest gear and equipment, and opportunities to support other organizations' conservation efforts. This included WSF chapters and affiliates and state, provincial, tribal, and territorial wildlife agencies, both in North America and internationally. WSF had 4,400+ registered guests on the virtual platform. The annual event raises millions of dollars for wild sheep conservation and habitat enhancement projects, which the Foundation directs to wildlife agencies and others doing this work.

WSF is a conservation organization dedicated to the enhancement of wild sheep and other wildlife populations worldwide. The demographics of the WSF membership consist of citizens throughout the world, but primarily from the United States and Canada. The majority of those who attend the auction are high net-worth individuals who believe in wild sheep conservation and have a deep interest in the promotion of professional wildlife management and the continuation of our North American wildlife comeback success. Many of these individuals attend our convention specifically for the purpose of buying the special licenses, tags and permits offered. Non-members who are interested in conservation efforts are also welcome to attend "*The Sheep Show*<sup>®</sup>" as membership in WSF is not required.

**Proposed Advertising and Marketing Strategy:**

*The Sheep Show*<sup>®</sup> has become synonymous with special license, tag and permit auction sales. We feature the special licenses in a special Permit Section in our quarterly *Wild Sheep*<sup>®</sup> magazine and on our website where tags/permits are listed and agencies may showcase their tag(s) with photos and streaming video. Last year our site received tens of thousands of hits on the permit section alone. If

selected to market and sell the Nevada Heritage Tags, we will invite NDOW to forward video footage of the wild sheep, pronghorn and elk in Nevada and the conservation work accomplished through the sale of the Nevada Heritage Tags so we can showcase it on our site. Moving with the times, WSF has developed a substantial social media platform and aggressively *promotes our auctions, events and activities through this exciting, growing and effective medium.*

We will also provide NDOW a complimentary booth in our exhibit hall to help promote the tags to convention guests and one (1) evening banquet ticket each night a Nevada tag is auctioned so a representative can field any questions that may arise from the audience.

#### **National Advertisement Efforts Include:**

WSF uses the services of Outdoor Wire, VOCUS AP Wire, and other news services and issues numerous press releases before our annual convention with license, tag and permit information, specifically targeting potential buyers. Of course, our membership and prior buyers of special tags are *THE* prime target market and are regularly updated with the tags and licenses we have secured for sale at the convention through press releases and most critical, personal contact. Press releases will be sent before and after the convention to all major hunting publications, i.e., The Hunting Report, Peterson's Hunting, Outdoor Life, Sports Afield, The Huntin' Fool, Lone Star Outdoor News, American Hunter, as well as to major hunting web sites, blogs and forums. Major conservation organizations, including Safari Club International, Rocky Mountain Elk Foundation, Dallas Safari Club, Wild Turkey Federation and Mule Deer Foundation will also be sent press releases notifying them of the licenses and tags available. In addition to WSF's efforts, FDB our Nevada Affiliate and conservation partner will also market these tags and the benefits to Nevada wildlife conservation to their keenly interested membership and followers. By combining our marketing and promotional efforts the WSF and FDB will endeavor to maximize exposure to bring the highest bid price.

WSF continues the effort to market the tags, before and after the auction itself. WSF continues to educate residents of sheep states and provinces and non-sheep states and provinces of how these licenses benefit their native wildlife. Each issue of WSF's *Wild Sheep*® magazine, produced and distributed quarterly, includes features highlighting the state, province and tribal wild sheep management programs special tag revenues benefit. WSF has found during its successful history of auctioning tags, that by placing emphasis on the contributions and accomplishments of these generous conservationists, the value of the special license is enhanced and maximum dollars are raised.

At the time of auction if there are any changes to the auction write-up, NDOW personnel will have an opportunity to briefly address the audience to address these changes. Slides and video presentations provided by NDOW are highly recommended and most welcome. Immediately after our Convention, a press release will be issued to nationwide and worldwide media outlets informing the public of the Nevada conservation efforts for wild sheep and other wildlife and the wild lands of Nevada.

Thank you very much for your consideration. If we can be of further assistance, please do not hesitate to contact us at WSF HQ. WSF would be honored to auction the 2022 Nevada Heritage Tags at our 45<sup>th</sup> Annual Convention in Reno, Nevada, January 13-15, 2022.

We look forward to supporting Nevada's great wildlife heritage through the sale of these exceptional tags.

Sincerely,



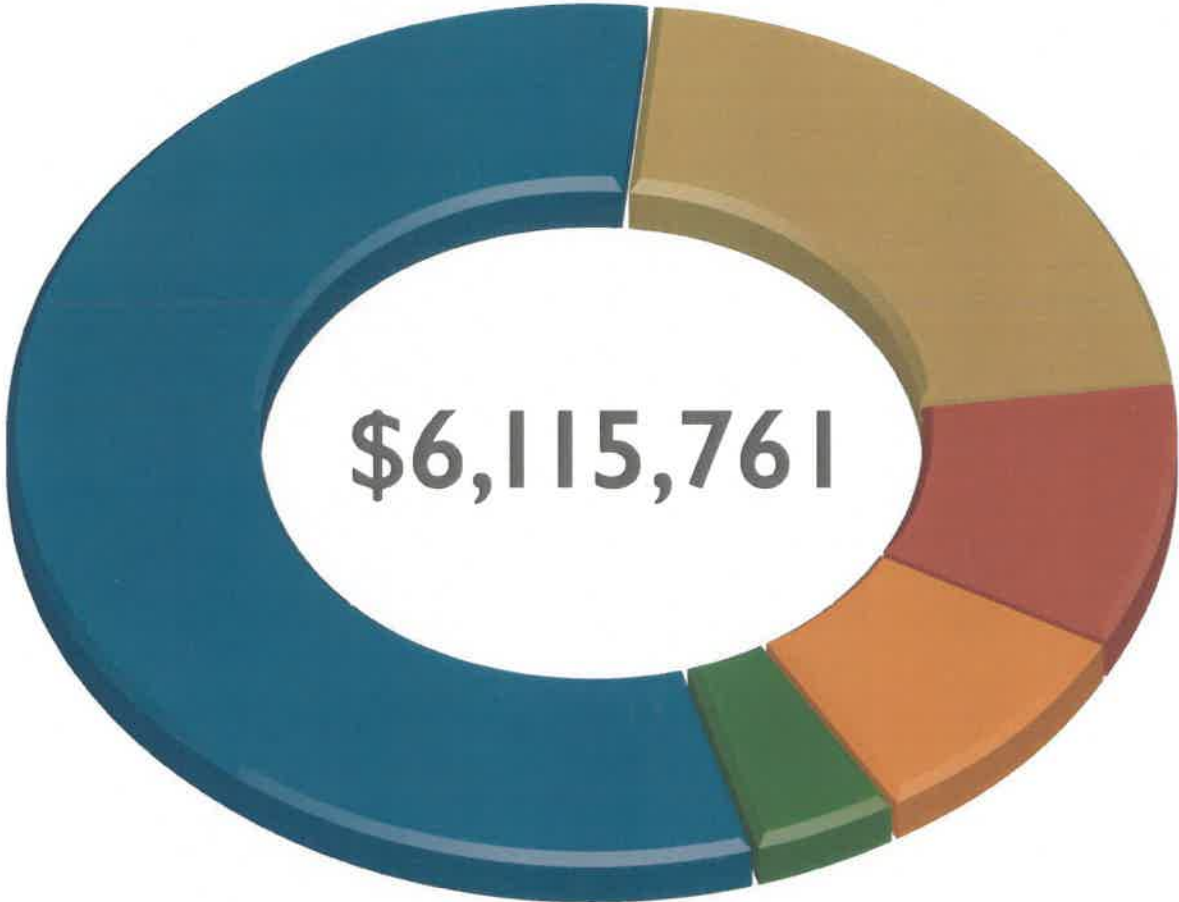
**Gray N. Thornton**  
**President & CEO**  
**Wild Sheep Foundation**



**Clint Bentley**  
**President**  
**Fraternity of The Desert Bighorn**

**CC: Dr. Peregrine Wolff**  
**Brett Jefferson**  
**Kim Nieters**  
**Kevin Hurley**  
**Kurt Alt**  
**Clay Brewer**

Appendix A  
FISCAL YEAR 2018-19  
MISSION PROGRAM FUNDING  
JULY 1, 2018 - JUNE 30, 2019



## STATE, PROVINCIAL & TRIBAL AGENCY CONSERVATION FUNDING

Alaska Department of Fish & Game	\$100,000
Alberta Ministry of Environment	\$247,000
Arizona Department of Fish & Game/AZ Antelope Foundation	\$309,000
British Columbia Ministry of Forest, Lands & Natural Resource Operations	\$200,000
California Department of Fish & Wildlife	\$140,000
Carmen Island - Desert Sheep Program	\$90,000
Chihuahua - DBHS Program	\$60,000
Colorado Parks & Wildlife	\$154,000
Idaho Department of Fish & Game	\$175,000
Kluane First Nation	\$185,000
Montana Fish Wildlife & Parks	\$280,000
Navajo Nation Fish & Wildlife	\$55,000
Nebraska Game & Parks Commission	\$115,000
Nevada Department of Wildlife	\$155,000
New Mexico Department of Game & Fish	\$290,000
Oregon Department of Fish & Wildlife	\$210,000
Sonora - DBHS Program	\$97,500
Taos Pueblo Game & Fish Department	\$297,000
Utah Division of Wildlife Resources	\$55,000
Washington Department of Fish & Wildlife	\$115,000
Wyoming Governor's Big Game License Coalition	\$115,000
<b>TOTAL</b>	<b>\$3,444,500</b>

## HABITAT, RESTORATION, SEPARATION, TRANSPLANTS, MANAGEMENT PLANS & RESEARCH

Cassiar Mountains Stone's Sheep Project, British Columbia	\$18,000
Charcoal Creek Land Acquisition, Nebraska	\$20,000
Chasm Bighorn Sheep Herd Test & Removal Project, BC	\$25,000
Comwall Mtn/Willow Mtn Domestic Sheep Allotment Waiver, CO	\$25,000
Crooked Creek/Mahogany Butte Domestic Sheep Conversion, ID	\$30,000
Desert Bighorn Sheep Capture & Radio-Collaring, Sonora	\$15,000
Diet Analysis of Desert Bighorn Sheep Provisioning Young, NV	\$20,000
Ellis Creek Thinning/Prescribed Burning, BC	\$30,000
Fraternity of the Desert Bighorn Guzzler Project	\$2,000
Give A Lamb A Drink (GALAD) Campaign, CA	\$25,000
Howe Foundation Grant to Alaska Wild Sheep Foundation	\$12,500
Howe Foundation Grant to Utah Wild Sheep Foundation	\$12,500
Kyrgyzstan & Tajikistan Pathogen Assessment (Cornell University)	\$25,000
Mormon Mountains #1 Desert Bighorn Sheep Guzzler Rebuild, NV	\$28,000
Movi Surveillance in the Yukon Territory, Yukon	\$5,787
National Wild Horse & Burro Rangeland Management Coalition	\$200
Nevada Department of Wildlife - Helicopter Acquisition, NV	\$25,000
New Mexico WSF BHS Habitat Enhancement (Pacheco Ranch)	\$17,250
N.A. Pack Goat Association - WSF Collaborative Workshop	\$2,996
Petty Creek Ecosystem Management Prescribed Burn, Lolo NF, MT	\$5,000
Rancho La Guarida Desert Bighorn Sheep Water Development	\$25,000
Reproductive Success, Survival, Mortality of Bighorn Sheep, NE	\$4,000
Sierra El Alamo Desert Bighorn Sheep Water Development	\$25,000
State, Tribal and Provincial Agency Horn Plug Program	\$6,662
Summer Nutrition, Disease, or Predation BHS Study, NW WY	\$15,000
Support for CDFW/CA-WSF Additional Hunt Zone Proposal, CA	\$5,000
Teton Range BHS Expert Panel I.D. of Conservation Priorities	\$3,500
Thinhorn Summit Fund - G. Williams Dedicated Donation	\$10,000
U.S. Dept of Interior Big Game Highways/Collisions Workshop	\$4,000
Wild Horse & Burro Education/Conservation/Advocacy Films	\$46,000
WSF Professional Resource Advisory Board (PRAB)	\$17,876
Wild Sheep Society of BC - THS & BHS Enh. - Jurassic Classic	\$5,000
<b>TOTAL</b>	<b>\$511,271</b>

## INDUSTRY SUPPORT

Alaska Professional Hunters Association	\$20,000
Boone & Crockett Club	\$25,000
BC Trappers Association - Furbearers Education	\$2,500
Bear Trust International Grant-Writing Sponsorship	\$9,287
Congressional Sportsman's Foundation	\$8,000
Guide/Outfitter Assoc. of BC - Wildlife Stewardship	\$10,000
New Mexico Council of Outfitters	\$6,563
Northern Guides & Outfitters - Ungulate Enhancement Program	\$10,000
Northwest Guides & Outfitters - Ungulate Enhancement Program	\$10,000
Promotions - Industry Event Support	\$37,404
Promotions - Misc. Merchandise Donations	\$6,459
State, Provincial, Tribal, G&O, & Industry Booths	\$84,000
SCI Foundation Beretta Conservation Leadership	\$5,000
Tahltan Guide Outfitters Association	\$5,000
Travel - Board (Allocated to Programs)	\$75,852
Travel - Staff (Allocated to Programs)	\$150,000
USA Shooting Team	\$29,800
WAFWA Summer 2018 Meeting Sponsor	\$4,500
WAFWA January 2019 Reno meetings	\$3,340
Wounded Warriors Outdoors Program Sponsorship	\$87,708
Wyoming Outfitters & Guides Association	\$1,500
Yukon Outfitters Association	\$10,000
<b>TOTAL</b>	<b>\$601,913</b>

## EDUCATION, ADVOCACY & OTHER

1 Campfire Campaign, Wild Sheep Society of British Columbia	\$9,000
2% for Conservation	\$20,000
Advertising - Mission & Education	\$69,601
Advertising - Social Media Education	\$8,236
Advertising - Television (USA & Canada)	\$49,000
Cystic Fibrosis Foundation	\$5,100
DS/BHS Separation Advocacy Initiative	\$110,963
Educational Films/Videos	\$126,897
El Nino Children's Orphanage Grant	\$100,000
GOABC Who Cares? BC Campaign	\$21,125
Jack Creek Preserve Foundation Youth Camp	\$13,000
Life Member Scholarship	\$10,000
Membership Services & Education	\$463,455
MidwayUSA Foundation - Shooting Programs	\$25,000
Montana Chapter of The Wildlife Society	\$500
National Bighorn Sheep Interpretive Center, Wyoming	\$10,000
Public Land Access Advocacy	\$22,500
The Wildlife Society Annual Conference Sponsorship, Nationwide	\$5,000
The Wildlife Society Bulletin Publication Charges	\$350
WSF C&A Summit XII (Las Vegas, NV - FDB)	\$73,321
WSF S.H.E.E.P. Youth Education Program	\$109,647
WSF/MidwayUSA Youth Wildlife Conservation Experience	\$57,623
<b>TOTAL</b>	<b>\$1,310,318</b>

## INTERNATIONAL CONSERVATION

Conservation Force - International Wildlife Initiatives	\$20,000
Conservation Visions - Wild Harvest Initiative	\$100,000
International Union for the Conservation of Nature (IUCN) Suli - Central Asia Meeting	\$10,000
International Union for the Conservation of Nature (IUCN) Annual Dues	\$2,242
Kazakhstan Conservation Initiative	\$102,517
Sonora, Mexico Desert Bighorn Sheep Conservation Roundtable	\$10,000
World Mountain Ungulate Conference, Bozeman, MT	\$3,000
<b>TOTAL</b>	<b>\$247,759</b>

**Appendix B**  
**Nevada Permit Revenue Summary**  
**1984-2020**

1984 - Nevada Bighorn Sheep Permit	\$ 25,000.00
1985 - " " " "	\$ 42,000.00
1986 - " " " "	\$ 42,500.00
1987 - " " " "	\$ 57,000.00
1988 - " " " "	\$ 35,000.00
1989 - " " " "	\$ 29,000.00
1991 - " " " "	\$ 45,000.00
1992 - " " " "	\$ 65,000.00
1993 - " " " "	\$ 75,000.00
1994 - " " " "	\$ 79,000.00
2000 - " " " "	\$ 59,000.00
2001 - " " " "	\$ 47,500.00
2002 - " " " "	\$ 67,000.00
2003 - " " " "	\$ 89,000.00
2003 - " " " "	\$ 50,000.00
2004 - " " " "	\$ 87,500.00
2005 - " " " "	\$ 72,500.00
2006 - " " " "	\$ 110,000.00
2007 - " " " "	\$ 115,000.00
2007 - Nevada California Sheep Permit	\$ 60,000.00
2008 - Nevada Sheep Permit	\$ 115,000.00
2008 - Nevada California Sheep Permit	\$ 60,000.00
2009 - Nevada Sheep Permit	\$ 95,000.00
2009 - Nevada California Sheep Permit	\$ 45,000.00
2010 - Nevada Desert Bighorn Sheep Permit	\$ 135,000.00
2011 - " " " " "	\$ 90,000.00
2012 - " " " " "	\$ 70,000.00
2012 - Nevada California Sheep Permit	\$ 55,000.00
2013 - Nevada Desert Bighorn Sheep Permit	\$ 87,500.00
2014 - " " " " "	\$ 115,000.00
2015 - " " " " "	\$ 120,000.00
2016 - " " " " "	\$ 95,000.00
2017 - Nevada California Sheep Permit	\$ 70,000.00
2017 - Nevada Desert Bighorn Sheep Permit	\$ 110,000.00
2018 - " " " " "	\$ 170,000.00
2019 - " " " " "	\$ 155,000.00
2020 - " " " " "	\$ 100,000.00
2021 - " " " " "	\$ 165,000.00
	<b>\$3,104,500.00</b>

1995 - Nevada Pronghorn	\$ 8,250.00
2021 - " "	\$ 35,750.00
	<hr/>
	\$ 44,000.00
 TOTAL	 <b>\$3,149,250.00</b>



**Appendix C**  
**Wild Sheep Foundation Permit Revenue**  
**Summary 1980-2021**

<b>JURISDICTION - ENTITY</b>	<b>PERMIT PURCHASED</b>	<b>AMOUNT</b>
Alaska	Dall's Sheep (1997-2021)	\$ 1,814,500.00
	Muskox (2014)	\$ 18,000.00
	Caribou (1998)	\$ 2,200.00
	Bear (20012-2016)	\$ 166,500.00
	Mountain Goat (2007)	\$ 3,500.00
	Bison (2008)	\$ 6,000.00
		<b>\$ 2,010,700.00</b>
Alberta	Bighorn Sheep (1995-2021)	\$ 4,646,000.00
	Elk (2007-2020)	\$ 338,500.00
	Mule Deer (2009-2020)	\$ 317,500.00
	<b>\$ 5,357,000.00</b>	
Armendaris Ranch	Desert Bighorn Sheep (2013)	\$ 75,000.00
	Desert Bighorn Sheep-Youth (2013-2015)	\$ 105,000.00
	<b>\$ 180,000.00</b>	
Arizona	Desert Bighorn Sheep (1984-2021)	\$ 6,107,000.00
	Pronghorn (2014-2020)	\$ 304,500.00
	Elk (2001)	\$ 100,000.00
	<b>\$ 6,591,500.00</b>	
British Columbia	Bighorn Sheep (2000-2021)	\$ 3,384,500.00
	Elk (2003-2009)	\$ 206,000.00
	<b>\$ 3,590,500.00</b>	
California	Desert Bighorn Sheep (1988-2021)	\$ 2,959,500.00
	Pronghorn (2000)	\$ 4,500.00
	Deer (2000-2004)	\$ 78,500.00
	Tule Elk (2000-2006)	\$ 70,500.00
	<b>\$ 2,964,000.00</b>	

<b>JURISDICTION - ENTITY</b>	<b>PERMIT PURCHASED</b>	<b>AMOUNT</b>
Colorado	Bighorn Sheep (1989-2021)	\$ 2,435,500.00
	Mountain Goat (1989-2021)	\$ 384,650.00
	Elk (2001-2006)	\$ 62,000.00
	Moose (1996-2006)	\$ 184,050.00
		<b>\$ 3,066,200.00</b>
GS	GS - (1986)	\$ 47,500.00
Hualapai Nation	Bighorn Sheep (1986; 2010)	\$ 54,500.00
Idaho	Bighorn Sheep (1988-2021)	\$ 2,896,500.00
Mongolia Altai	Argali (2020)	\$ 290,000.00
Kluane Nation	Dall's Sheep (2006-2020)	\$ 2,150,000.00
Maine	Moose (1996-1997)	\$ 15,200.00
Montana	Bighorn Sheep (1986-2021)	\$ 7,660,000.00
	Moose (1989-2008)	\$ 118,500.00
	Mountain Goat (2009)	\$ 10,000.00
		<b>\$ 7,788,500.00</b>
Montana Blackfeet	Bighorn Sheep (2009-2011)	\$ 187,000.00
	Elk (2009-2012)	\$ 43,500.00
		<b>\$ 230,500.00</b>
Fort Belknap	Bighorn Sheep (2019)	\$ 125,000.00
Navajo Nation	Desert Bighorn Sheep (1995-2021)	\$ 1,149,000.00
Nebraska	Bighorn Sheep (1999-2021)	\$ 735,000.00
	Elk (2014-2020)	\$ 61,000.00
	Statewide (2010-2013)	\$ 11,250.00
		<b>\$ 807,250.00</b>
Nevada	Sheep (1984-2021)	\$ 2,939,500.00
	Pronghorn (1995; 2021)	\$ 35,750.00
		<b>\$ 3,140,250.00</b>

<b>JURISDICTION - ENTITY</b>	<b>PERMIT PURCHASED</b>	<b>AMOUNT</b>
New Mexico	Bighorn Sheep (1990-2021)	\$ 4,687,102.00
	Desert Bighorn Sheep (2013-2020)	\$ 1,567,500.00
	Enhancement (2012-2021)	\$ 615,000.00
		<b>\$ 6,732,500.00</b>
North Dakota	Bighorn Sheep (1986-1998)	<b>\$ 409,500.00</b>
Oregon	Bighorn Sheep (1992-2021)	\$ 3,062,500.00
	Deer (2002)	\$ 20,000.00
	Pronghorn (2016; 2020)	\$ 30,000.00
		<b>\$ 3,112,500.00</b>
Taos Pueblo - NM	Bighorn Sheep (2007-2021)	<b>\$ 3,268,000.00</b>
Texas	Desert Bighorn Sheep (1987-2021)	<b>\$ 1,301,500.00</b>
Utah	Sheep (Bighorn and Desert 1983-2021)	\$ 2,439,000.00
	Elk (2006)	\$ 11,500.00
	Moose (1995; 1999)	\$ 18,000.00
	Pronghorn (1995)	\$ 3,750.00
		<b>\$ 2,527,250.00</b>
Washington	Bighorn Sheep (1994-2021)	\$ 2,010,000.00
	Elk (1996-2006)	\$ 93,000.00
	Mountain Goat (2001-2002)	\$ 16,000.00
	Moose (1999)	\$ 5,500.00
	Deer (2005-2006)	\$ 15,000.00
		<b>\$ 2,139,500.00</b>
Wyoming	Bighorn sheep (1980-2021)	\$ 2,305,150.00
	Moose (1997-2021)	\$ 625,750.00
	Elk (1999-2017)	\$ 155,000.00
	Bison (2021)	\$ 35,000.00
	Commissioners (2010-2020)	\$ 50,250.00
		<b>\$ 3,201,150.00</b>

<b>JURISDICTION - ENTITY</b>	<b>PERMIT PURCHASED</b>	<b>AMOUNT</b>
Yukon	Dall's Sheep (1988)	\$ 28,000.00
Mongolia Conservation	Altai Argali (2020)	\$ 125,000.00
Tajikistan Conservation	Urial (2019-2020)	\$ 130,000.00
Tajikistan Conservation	Marco Polo (2019-2020)	\$ 330,000.00
Tajikistan Conservation	Bukharan Markhor (2019-2020)	\$ 295,000.00
Tajikistan Conservation	Ibex (2019-2020)	\$ 40,000.00
<b>Total conservation permit* revenue</b>		<b>\$ 61,333,000.00</b>
<b>Total Mexico landowner tag** revenue</b>		<b>\$ 10,680,000.00</b>
<b>Total Permit/Tag Revenue Summary</b>		<b>\$ 75,890,500.00</b>

\* Conservation permits (state, provincial, territorial, tribal, First Nations, and central Asia)

\*\* Mexico landowner tags sold specifically for conservation of free-ranging wild sheep



RECEIVED

MAR 24 2021

NEVADA DEPARTMENT OF WILDLIFE  
License Office – Heritage Tag  
6980 Sierra Center Pkwy, Ste 120  
Reno, NV 89511

NEVADA DEPT. OF WILDLIFE  
**2022 HERITAGE TAG VENDOR INFORMATION FORM**

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: Nevada Bighorns Unlimited Fallon Chapter		Website Address: fallonnbu.com	
Organization Address: P.O. Box 2308			
City: Fallon	State: Nevada	Postal Code: 89407	
Contact Person #1: Jay Lingenfelter	Title: President Fallon NBU		
Contact Phone No.: 775 427-1254	Email Address: jay.lingenfelter@ccccomm.co		
Secondary Contact Person #2: Heather Salisbury	Title: Secretary Fallon NBU		
Contact Phone No.: 775 530-2668	Email Address: urtilhuntingchick@yahoo.com		
Date of Auction: Feb 19, 2022			
Time of Auction: 8:30 pm			
Place of Auction: City County Gym			
Type of Function (banquet, convention, etc): Dinner Banquet (Live Auction, Silent Auction, Raffle)			
Estimated Attendance: 400			
Specie(s) to be considered for: California Bighorn, Nelson (Desert) Bighorn, Rocky Mt. Elk, mule Deer			
Do you anticipate charging a Buyer's Premium: <input checked="" type="radio"/> NO <input type="radio"/> YES			
If "Yes", how much:			
Describe reason for charging a Buyer's Premium:			
Proposed advertising and marketing strategy (attach any additional information): Social media, webpage, Facebook page mailing to previous attendees.			
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc.			



RECEIVED

APR 07 2021

NEVADA DEPT. OF WILDLIFE

NEVADA DEPARTMENT OF WILDLIFE  
License Office – Heritage Tag  
6980 Sierra Center Pkwy, Ste 120  
Reno, NV 89511

2022 HERITAGE TAG VENDOR INFORMATION FORM

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name:	Safari Club Las Vegas Chapter		Website Address:	scilasvegas.com	
Organization Address:	3301 N. Buffalo Dr. Ste. 195 Las Vegas NV 89129				
City:	Las Vegas	State:	NV	Postal Code:	89129
Contact Person #1:	Ryan Dennett		Title:	President	
Contact Phone No.:	702 275-4555		Email Address:	rdennette@dennettwinetours.com	
Secondary Contact Person #2:	Guy Bennalack		Title:	Vice President	
Contact Phone No.:	702 234-9233		Email Address:	guy@TrekV.com	
Date of Auction:	January 15, 2022				
Time of Auction:	6:00 pm				
Place of Auction:	Gold Coast Convention Hall, Las Vegas				
Type of Function (banquet, convention, etc):	Banquet				
Estimated Attendance:	350				
Specie(s) to be considered for:	mule Deer, Elk, Pronghorn Antelope, Turkey				
Do you anticipate charging a Buyer's Premium:	<input checked="" type="radio"/> NO		YES		
If "Yes", how much:					
Describe reason for charging a Buyer's Premium:					
Proposed advertising and marketing strategy (attach any additional information):	see attached. website, direct email campaign, placement of banquet in SCI international mailings, emails + website. Direct contact with prior attendees.				
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc.	At this time unknown if tags will be packaged with other services.				



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NEVADA DEPT. OF WILDLIFE

Dear Selection Committee Members,

Please consider this letter and the enclosed materials as a request from the Las Vegas Chapter of Safari Club International to be considered as a vendor for a 2022 Nevada Heritage Tag.

The Las Vegas Chapter of Safari Club International was founded 7 years ago and on February 1, 2020, completed its fourth fundraising banquet. The fifth fundraising banquet was scheduled for January 30, 2021 at the Gold Coast Hotel in Las Vegas, but was cancelled due to the pandemic. SCI Las Vegas was granted Heritage Tags to auction at that banquet, but relinquished them to the division to be sold by online auction, when the banquet was cancelled. SCI Las Vegas is very interested in providing vendor services for auction of a Nevada Heritage Tag at its 2022 banquet, which is scheduled for January 15, 2022 at the Gold Coast Convention Center in Las Vegas. I am enclosing a banquet brochure from the 2020 banquet (our most recent banquet). That brochure includes some information on SCI Las Vegas, and details the items that were sold at live auction at our banquet that year. Our 2020 banquet grossed over \$153,000, with \$62,000 of that amount coming from the live auction items described in the brochure. The attendees at our auctions are very active in the live auction items.

Significantly, our 2022 auction will coordinate with the international convention of Safari Club International which will be held in Las Vegas from January 19, 2022 to January 22, 2022. Many national and international hunters, outdoorspeople and outfitters will be in Las Vegas at the time of our banquet, and a Nevada Heritage Tag will draw particular attention from those individuals.

SCI Las Vegas does not intend to charge any buyer's premium for the auctioned tag, as we consider it our mission and honor to assist in the conservation of Nevada's wildlife. Our marketing for the banquet and of the Heritage Tag will be both focused and general. We engage in a campaign of email advertising to thousands of individuals, direct mailings and internet (website and social media) marketing. Finally, the board members participate in direct marketing to individuals and companies who enjoy the outdoors, are hunters or are generally interested in the conservation of Nevada's wildlife.

If there are questions, or if I can provide additional information, the committee or members should feel free to contact myself or Mr. Bennallack. Thank you for your consideration. We look forward to working with the Nevada Department of Wildlife in the important endeavor of ongoing wildlife conservation.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ryan Dennett".

Ryan Dennett, President



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NEVADA DEPARTMENT OF WILDLIFE  
License Office – Heritage Tag  
6980 Sierra Center Pkwy, Ste 120  
Reno, NV 89511

NEVADA DEPT. OF WILDLIFE

2022 HERITAGE TAG VENDOR INFORMATION FORM

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: <i>LV Woods &amp; Waters</i>	Website Address: <i>LVWW.org.</i>	
Organization Address: <i>P.O. Box 29081</i>		
City: <i>LV</i>	State: <i>NV</i>	Postal Code: <i>89126</i>
Contact Person #1: <i>Mike Reese</i>	Title: <i>President</i>	
Contact Phone No.: <i>(702) 400-6501</i>	Email Address: <i>mikereese224@gmail.com</i>	
Secondary Contact Person #2: <i>Brian Patterson</i>	Title: <i>Editor</i>	
Contact Phone No.: <i>(702) 715-2020</i>	Email Address: <i>Bpuegas1@hotmail.com</i>	
Date of Auction: <i>Feb 19<sup>th</sup> 2022</i>		
Time of Auction: <i>5 PM</i>		
Place of Auction: <i>Gold Coast Hotel &amp; Casino</i>		
Type of Function (banquet, convention, etc): <i>Banquet</i>		
Estimated Attendance: <i>350-425</i>		
Specie(s) to be considered for: <i>Turkey TAG.</i>		
Do you anticipate charging a Buyer's Premium: <input checked="" type="radio"/> NO <input type="radio"/> YES		
If "Yes", how much:		
Describe reason for charging a Buyer's Premium:		
Proposed advertising and marketing strategy (attach any additional information): <i>Game bag monthly issues, Facebook, Web site &amp; Email Tree.</i>		
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc.  <i>None</i>		





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NEVADA DEPT. OF WILDLIFE

NEVADA DEPARTMENT OF WILDLIFE  
License Office – Heritage Tag  
6980 Sierra Center Pkwy, Ste 120  
Reno, NV 89511

2022 HERITAGE TAG VENDOR INFORMATION FORM

Please fill out this form and send back along with proposal to the address listed above.

Please Print Clearly

Organization Name: CALIFORNIA CHAPTER WILD SHEEP FOUNDATION	Website Address: CAWSF.ORG
Organization Address: 1314 CENTER DRIVE B#267	
City: MEDFORD, OR	State: OR
Postal Code: 97501	
Contact Person #1: JIM FITZGERALD	Title: DIRECTOR
Contact Phone No.: 559 / 970-1962	Email Address: ramhunter34@yahoo.com
Secondary Contact Person #2: MIKE BOREL	Title: DIRECTOR / CHIEF OF OPERATIONS
Contact Phone No.: 925 / 330-0463	Email Address: MIKE.BOREL@CONTEXTNET.COM
Date of Auction: APRIL 23, 2022	
Time of Auction: 1900 HRS / 7:00 pm	
Place of Auction: DOUBLE TREE HOTEL, SACRAMENTO, CA	
Type of Function (banquet, convention, etc): ANNUAL BANQUET FUNDRAISER	
Estimated Attendance: AVG. 270 + 120 REGISTERED ONLINE BIDDERS	
Specie(s) to be considered for: 1. ANTELOPE 2. DEER 3. ANY LEFTOVERS	
Do you anticipate charging a Buyer's Premium: NO ? YES	
If "Yes", how much: (POSSIBLY 3.5% CHARGE FOR CREDIT CARD PURCHASERS.)	
Describe reason for charging a Buyer's Premium:	
Proposed advertising and marketing strategy (attach any additional information): CAWSF QUARTERLY NEWSLETTER WILD SHEEP MAGAZINE; THE ALASKA SPORTSMAN; THE CALIFORNIA SPORTSMAN; HUNTIN' FOOL MAGAZINE; FLYERS @ BASS PRO & SPORTSMAN'S WAREHOUSE; SOCIAL MEDIA ON INSTAGRAM & FACEBOOK; EMAIL BLASTS TO CAWSF, G500, WSF MEMBERSHIP ROSTERS	
An explanation of any "packaging" of the game hunt; i.e., other services to be provided in addition to the authorized tag, such as guide or taxidermy services, etc. POSSIBLE TO ATTACH TAXIDERMY SERVICES - AUCTIONEERS OPTION AS SELLING POINT.	

SUBMITTED 4-9-21: *Jim Fitzgerald*